INTERNATIONALISATION STRATEGY

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Our European Student Exchange programmes
Internationalisation Strategy states that:

• Internationalisation is a core part of all our activities be it teaching, research, engagement and professional services support.

• Our research, teaching and engagement activities are strengthened by an international dimension.

• It aligns to our civic mission, visions and values.

• Emphasis is on quality
The Internationalisation Strategy

• Sets out the broad direction of our strategic priorities.

• Makes a commitment to strengthen partnerships.

• Lays out the key parameters for example: we will not franchise [it does not advocate a ‘one-best way’ to internationalisation].

• Strives to achieve a balance between a top-down and a bottom up approach.

• Does not constrain individual activity or innovation.

• Provides a framework that enables the university to be responsive to a rapidly changing environment.
Internationalisation Strategy: Areas for Consideration.

- Have we achieved a balance between individual and collective approaches to internationalisation?
- Does the strategy allow us to strengthen our strategic position?
- Does it reflect/enhance other key strategies?
- Is it realistic and realisable?
THANK YOU !