Creating Networks for Expertise Exchange

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Where does Impact Come From?

You’re likely to experience a high impact from the research.
From Knowledge Transfer to Expertise Exchange
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ITEM FIVE ON THE AGENDA - AN EASIER WAY TO MOVE MAMMOTHs

I'VE COME UP WITH SOMETHING. I CALL IT A WHEEL.

WE FIX IT TO A WOODEN BOX WITH HANDLES AND THEN PUSH THE MAMMOTHS ALONG.

BUT WON'T THE POINTY BIT GET STUCK IN THE MUD?

BUT I'VE INVENTED THIS DART BOARD, BUT IF YOU THINK IT'LL BE USEFUL....

FANTASTIC. AND I'VE JUST SOLD MY IDEA TO EGYPT.

School of Agriculture, Food & Rural Development

Centre for Rural Economy
Newcastle University
From Knowledge Transfer to Expertise Exchange
Building Expertise Exchange into a Research Programme

Rural Economy and Land Use Programme 2003-13

- £25 million interdisciplinary research programme
- ESRC, NERC, BBSRC, Defra, Scottish Government
- Comprehensive stakeholder engagement a primary objective
- Over 4000 stakeholders involved across its 90 research projects
Principles of expertise exchange

1. Engagement of stakeholders throughout as active partners in research

2. An inclusive notion of stakeholders
Principles of expertise exchange

3. Acknowledgement that expertise exchange can occur at any stage in a project, through multiple channels and in different directions.

4. Reciprocal exchange between scientists and stakeholders.
Creating Networks for Expertise Exchange

Welcome to landbridge
A knowledge exchange network for researchers and rural professionals who advise farming and land businesses

"The more knowledge you share, the more you will benefit in return"
Mike Butcher, Agronomist and Landbridge member

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What Does this Mean for Future Research?

- Expertise exchange = a practical philosophy of engagement
- Laying a foundation for impact