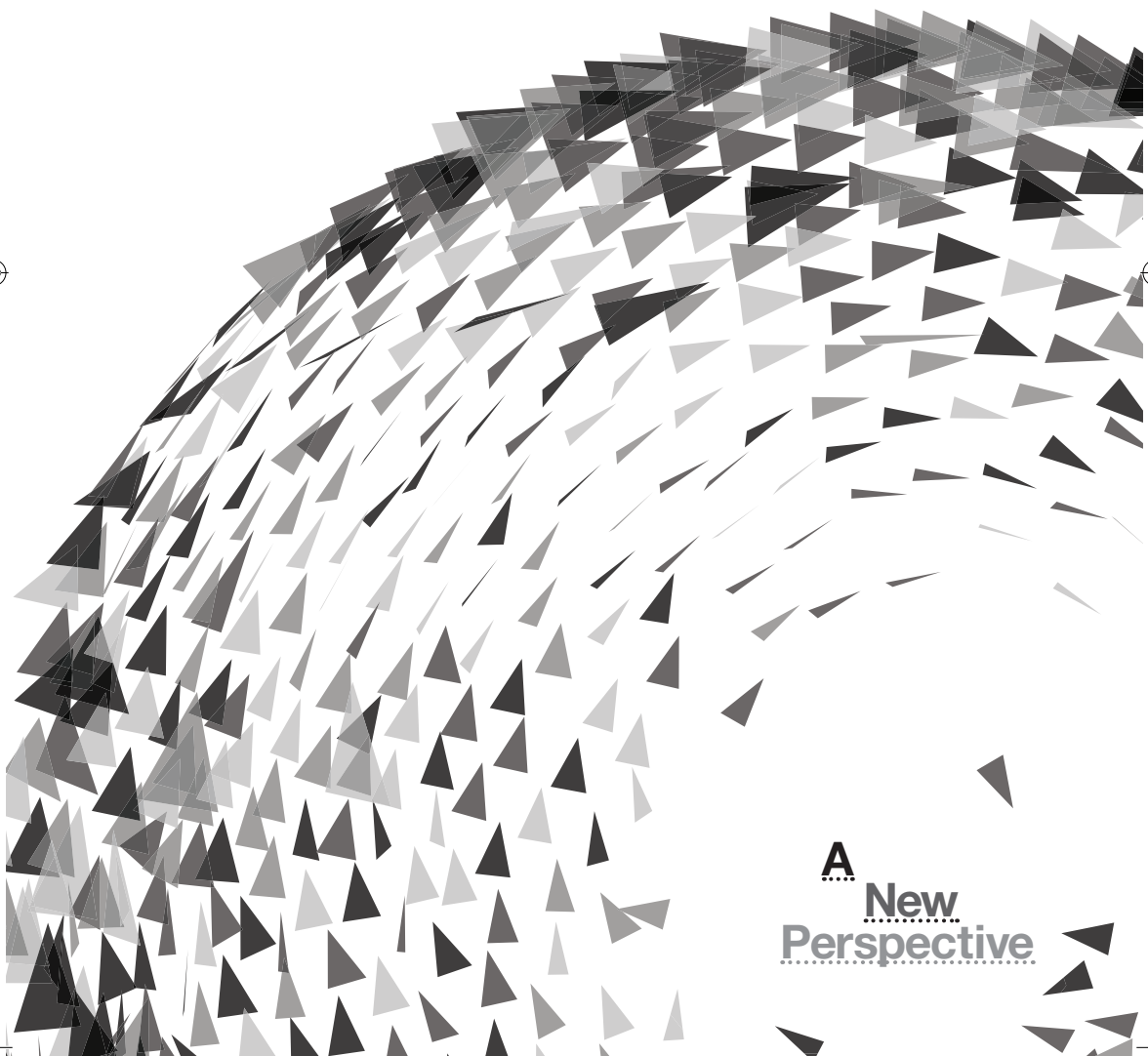




Executive MBA Part-time



**A
New
Perspective**



Programme description

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The Business School has always placed a strong emphasis on its Executive MBA provision, accredited by the Association of MBAs (AMBA) since 1988.

The programme is designed to meet the increasing demands upon professional managers to enhance their skills and knowledge and equip themselves and their organisations to compete with the ever-changing global business environment.

Students are provided with the opportunity for continuous personal reflection, focusing on their personal competencies and desire for a more strategic outlook on their career.

This programme affords the opportunity to share experiences with a group of like-minded individuals from varied backgrounds, and will challenge students by bringing cutting edge academic thinking together with active business practitioners.

Who is the programme for?

Our Executive MBA is aimed at senior managers who want to combine a part time programme with their full time careers and is based on a block delivery mode to enable a suitable work and life balance.

A significant proportion of our students on this programme are supported by their employer in their studies, who understand the business benefits an Executive MBA qualified employee can bring to their organisation.





Key features

- Focused teaching in small groups
- International programme content
- International teaching staff
- International management consultancy projects
- Practice based assessment
- Mentoring
- Post executive MBA coaching
- Development workshops
- Business networking events

Key benefits

- Increase your knowledge of theoretical frameworks & how they apply in practice;
- Improve your ability to manage in complex situations;
- Enhance your skills & knowledge of global business and how to operate successful across cultures;
- Improve your confidence of leading people; and
- Expand your network of business contacts.

Professional skill development

On a professional level, students will develop applied skills in:

- Critical thinking
- Strategic thinking
- Managing in the global environment
- Leading change
- Leading people and organisations
- Managing risk
- Management consultancy

Our MBA Club

MBA students have access to the bespoke 'MBA Club' which includes a social space to relax with other students, workspace to study individually or in groups, and a large networking area to meet up with fellow MBA students. The MBA Club provides students with desktop computers, tea/coffee, fridge, and microwave. It is an excellent space to either do some work or network with fellow MBA students.





What our Executive MBA students say

‘The decision to return to study was a tough one, particularly as I already had a busy work life. However, it was great to be able to interact with so many diverse people on the course, all facing the same challenges of balancing work, study, and life. The opportunities the course offered to work on real problems for businesses outside of my industry, coupled with the academic work, made the experience an excellent learning journey for me. Since graduating my career has gone from strength to strength, so I couldn’t be happier that I made the decision to become an MBA.’

**Joseph Enright
Executive MBA student 2008-10
Operations Manager**





Programme structure

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The programmes are modular in structure, comprising 180 credits which are studied on a part time (24 months) basis. The Executive MBA is taught via lectures, seminars, group work, individual assignments, guest speakers, and action learning projects both within your usual workplace and as part of various modules including the international management consultancy trip.

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The Executive MBA

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Year one: *September – June*

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Five core modules plus one elective module:

- Corporate strategy
- Leading change
- Strategic marketing
- Global business environment
- Business innovation

Year two: *September – June*

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Five core modules plus two elective modules:

- Operations management
- Managing people & organisations
- Accounting & finance
- Managing information
- Strategic management consultancy

Year two: *June – September*

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- Dissertation project

Research module

Mentoring and development

Elective modules allow students some scope to tailor the programme to their areas of interest. Electives may include topics such as: understanding partnership working, corporate social responsibility & business ethics, small business & entrepreneurship and leadership.





Entry requirements

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The Executive MBA programme is for professionals who have significant post-graduation work experience.

A minimum of five years relevant work experience is required including some managerial responsibility. The majority of our students have significantly more than this.

We expect the majority of our candidates to hold an upper second class first degree (2:1) or international equivalent. However, we do encourage applications from candidates without first degrees who have an appropriate level of demonstrable managerial experience.

Applicants whose first language is not English require IELTS 6.5 or equivalent, with no less than 6.0 in any element.

Pre-sessional courses in English language are provided by the University and successful completion of these may be a condition of entry.

How to apply

To make an application, please complete the online application form which is available via the website at www.ncl.ac.uk/postgraduate/apply/ or contact a member of the MBA team via email on: mba@ncl.ac.uk.

All applications must include a personal statement and a recent copy of your CV.

Each application will be reviewed individually by a member of the academic team and you will be required to participate in a telephone or face to face interview.

Course fees

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Course fees for the Executive MBA for academic year 2011/2012 will be £17,250.

The course fees quoted are a total for the two years of the programme. Fees include post-programme coaching for all Executive MBA students, as well as study materials, and development activities.





What our Executive MBA students say

‘The Management Consultancy Module is underpinned by an international trip; ours was to Kiev, Ukraine. The trip extended our knowledge base and allowed us the opportunity to put into practice the theory, tools and techniques we studied throughout the EMBA. This has proved invaluable. The company we worked with were so welcoming, friendly and open.’

**Glenise Burrell,
Executive MBA student 2010-12.
Freelance Training Partner**





**For more
information**

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