



**Academic excellence
& an outstanding
student experience**



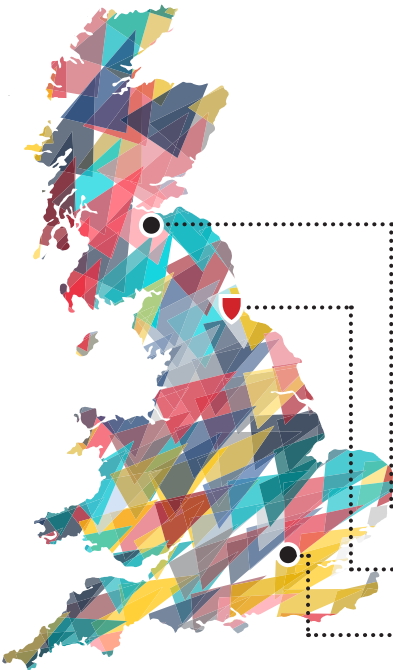
**A
New
Perspective**



Overview

Newcastle University Business School is located in the North East of England and is situated on a single-site campus in the heart of the city centre. Over the last decade Newcastle has been transformed into a vibrant, cosmopolitan city thanks to significant cultural investment and the development of world-class facilities.

- Newcastle University is part of the elite Russell Group, an association of the UK's leading research-intensive universities.
- In 2011, the University was ranked in the Top 10 for student satisfaction by the National Student Survey.
- The University's careers service is award-winning, and the Business School focuses on student employability through international internships, placements, and the support of a dedicated careers adviser.



Key

- Edinburgh
- Newcastle
- London





Destination Newcastle

Newcastle upon Tyne enjoys excellent transport links, being well serviced by roads, rail and an international airport. London can be reached by train in less than three hours and Edinburgh in less than two. There are numerous direct flights from the airport to destinations within the UK, Europe and internationally.

There is an extensive bus network and underground Metro transport system within the city itself, making transportation to and from the University campus, surrounding coastline and countryside quick and easy.

Newcastle has been named as one of the top three cities in Europe for quality of living (European Commission) and voted the number one University city in the UK*.

Teaching and learning

Our degrees are popular and highly regarded, and the quality of our teaching is reflected in the high gradings awarded by the national Teaching Quality Assessment exercise.

Programmes have a strong international focus and are constantly updated to ensure students are provided with the latest research knowledge and the best possible learning experience.

A number of our programmes provide students with work placement opportunities, transferable skills workshops and regular networking events. The Business School also has a dedicated social programme.

Programmes are taught via a mixture of seminars, traditional lectures, group work and skills based exercises. Case studies are used extensively to provide students with practical examples of 'real' work based situations.

* MSN Travel Website, 2009



Programmes at the School

Undergraduate programmes

- Accounting and Finance BA
- Business Accounting and Finance (Flying Start) BA
- Business Management BA
- Marketing and Management BA
- Marketing BSc
- Economics BA
- Financial and Business Economics BA
- Economics and Business Management BA
- International Business Management BA

Graduate diploma

- Graduate Diploma in Finance, Accounting and Business

Postgraduate programmes

Business and management degrees

- Arts, Business and Creativity MA
- E-Business & Information Systems, E-Marketing and E-Business MSc
- HRM and International HRM MA
- Innovation, Creativity & Entrepreneurship MSc
- International Business Management MA
- International Marketing MSc
- Operations & Supply Chain Management MSc

- Operations Management, Logistics and Accounting MSc
- Dual Masters in Advanced International Business Management (& Marketing)

Banking, finance, accounting and economics degrees

- Finance and Banking & Finance MSc
- International Economics and Finance MSc
- International Financial Analysis MA
- Strategic Planning and Investment MSc
- Finance and Law with Islamic Finance MSc
- Finance and Financial Regulation MSc
- Quantitative Finance and Risk Management MSc

MBA and research degrees

- Executive MBA and MBA
- DBA
- PhD and MPhil

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