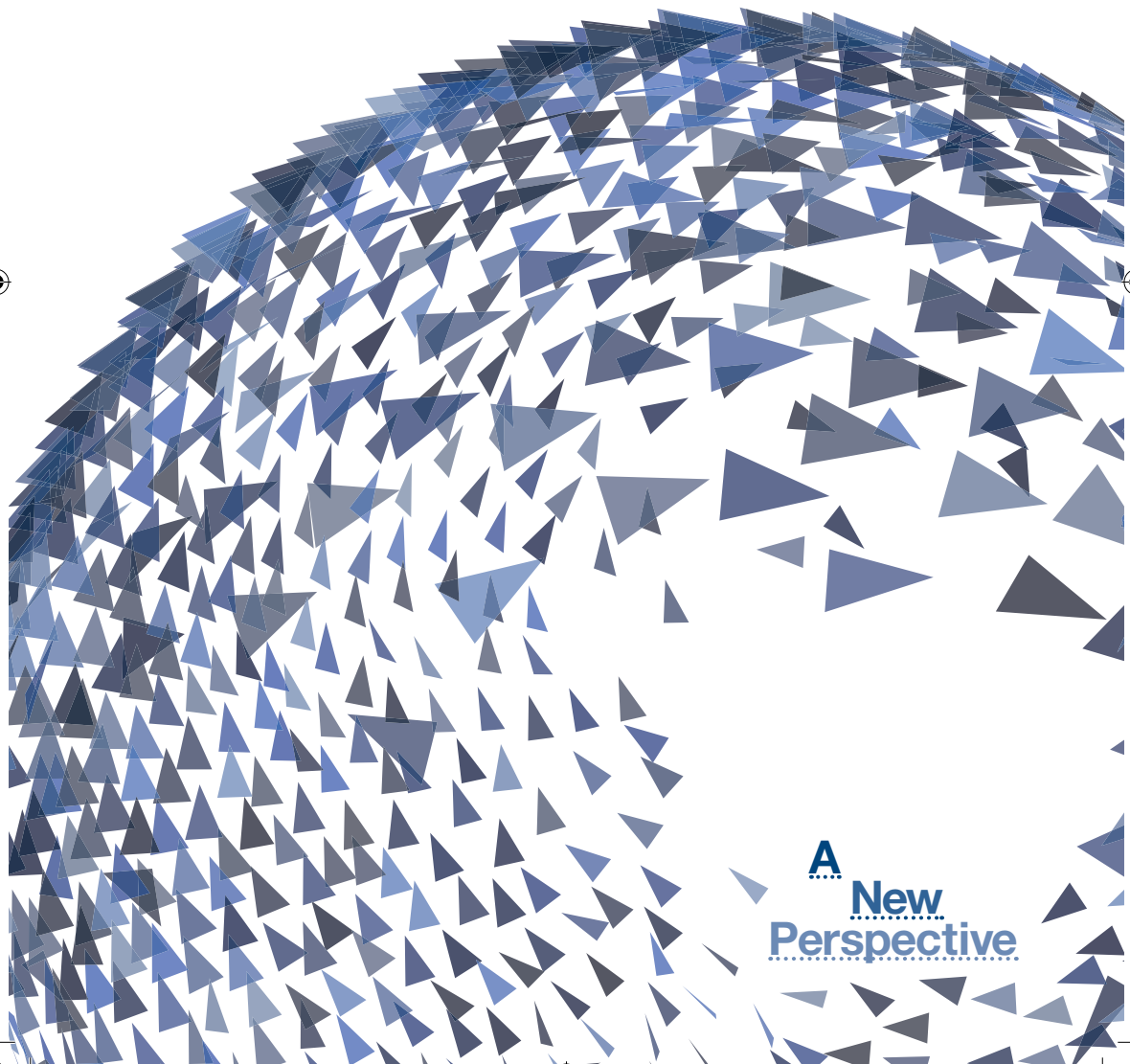




MSc Strategic Planning & Investment



**A
New
Perspective**



Programme description

Strategic planning is an organisation's process of defining its strategy, or direction, and making decisions on the allocation of resources to best achieve its objectives.

An organisation's senior management team must therefore have a detailed knowledge and understanding of this process and the respective interactions of managerial functions within their own organisation.

Using their analytical skills and abilities to interpret and understand key financial and other information, senior managers are able to make the key strategic decisions to maximise advantage within the competitive corporate environment.

This programme is designed to prepare students for senior financial and managerial positions, by providing a strong foundation of financial knowledge, analytical skills and an appreciation of managerial decision-making.





Who is the programme for?

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The MSc Strategic Planning and Investment programme is aimed at graduates who are looking to develop a career in management, accounting, financial planning or corporate investment. The programme contains a significant proportion of both finance and management accounting, providing the necessary tools for quantitative assessment of corporate performance.

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Professional skill development

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On completion, students will be able to demonstrate practical skills and the ability to:

- Implement appropriate business strategies that optimise the financial interests of key stakeholders in various organisational environments;
- Systematically collect, analyse and interpret data;
- Provide advice about how to apply financial models, tools and techniques to improve organisational performance; and
- Understand and apply as appropriate product costing, budgeting, and capital budgeting and other management accounting techniques.





Programme structure

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All students will take the following 180 credits, which are studied on a full-time basis over 12 months:
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Compulsory modules (180 credits) include:

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- **International finance and capital markets**
(30 credits)
- **Managerial economics & organisational architecture**
(20 credits)
- **International business strategy**
(10 credits)
- **Introduction to financial reporting**
(10 credits)
- **Performance and decision management**
(10 credits)
- **Managerial decision making and control**
(20 credits)
- **Financial planning and investment**
(20 credits)
- **Dissertation in strategic planning & investment**
(60 credits)





Degree Programme Director profile

Dr Simon Husain has been a Senior Lecturer in accounting & finance since 2002 and was ranked among Europe's top-15 accounting researchers in Chan, Chen and Cheng's (2006) survey of European business schools. His research interests include segmental reporting practices and their impact on investors, understanding future cash flows from current accounting data, the properties of financial analysts' forecasts of corporate earnings, and stock-market overreaction. Simon is a fellow of the Higher Education Academy and member of the British Accounting Association.



Entry requirements

Candidates are required to hold a minimum upper second class first degree (2:1) or overseas equivalent. Previous business or management experience is not required, although a reasonable level of numeracy, equivalent to UK A-Level or above, is a pre-requisite.

Applicants whose first language is not English require IELTS 6.5 or equivalent, with no less than 6.0 in any element.

Pre-sessional courses in English language are provided by the University and successful completion of these may be a condition of entry.

How to apply

To make an application, please complete the online application form which is available via the website at: www.ncl.ac.uk/postgraduate/apply/

Due to the popularity of our programmes we recommend that all candidates apply at their earliest convenience.

Fees per academic year 2011/2012

UK/EU:	£8,450
International:	£14,840





**For more
information**

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www.ncl.ac.uk/enquiries

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