



Grenoble Ecole de Management



Newcastle University Business School

DBA

DOCTORATE OF BUSINESS ADMINISTRATION

GRENOBLE ECOLE DE MANAGEMENT, FRANCE

AND

NEWCASTLE UNIVERSITY BUSINESS SCHOOL, UK



Management
Technology &
Innovation



A TOP-RANKED
EUROPEAN BUSINESS
SCHOOL AND A
TOP-TWENTY 'RUSSELL
GROUP' UNIVERSITY
HAVE COMBINED
FORCES TO OFFER
A UNIQUE DOCTORATE
OF BUSINESS
ADMINISTRATION
DEGREE. THIS JOINT
DEGREE IS DESIGNED
FOR SENIOR
MANAGERS
AND EXPERIENCED
MANAGEMENT
EDUCATORS
INTERESTED IN
FURTHER PERSONAL
AND PROFESSIONAL
DEVELOPMENT.

The Newcastle-Grenoble DBA is a professional practice doctorate, delivered in English, which combines the research strength of two top international business schools to offer an unrivalled range of research expertise.

Newcastle-Grenoble DBA

The DBA has become recognised as an important path to advanced personal and professional development. It is suitable for experienced managers and for those interested in advanced study beyond a Masters degree or MBA.

As a professional practice doctorate the DBA is equivalent to a PhD, but the emphasis is on applied rather than theoretical research.

The specific benefits of this programme include:

- a jointly awarded DBA degree, which is internationally recognised by all major accreditation bodies,
- an international research perspective from two leading business schools,
- collaboration by faculty from both schools in research training and supervision.

Delivery enables a work and study balance

The DBA programme is structured to facilitate part-time study. During the first part of the programme, research training is provided in four one-week workshops, which are shared between Grenoble and Newcastle. This helps to maximise the sharing of ideas between students and faculty and provides cross-cultural and global insights. Research supervision is provided throughout the programme. This approach makes it easier for students to combine demanding careers with their doctoral research and enables a better work/life balance.

The programme also provides a range of web-based resources including:

- a research portal based on a proven virtual learning platform,
- a wide range of e-journals and other on-line information and data sources,
- an e-portfolio system for managing reflective learning.

Research benefits for your organisation

Each candidate conducts a doctoral thesis on an issue, which can be taken directly from their own work context. Organisations sponsoring candidates can therefore benefit directly from the research and study undertaken by their staff. As research topics are usually based on an organisation's current and anticipated needs, the research outcomes of the thesis can provide real insight for the sponsoring organisation. A further benefit for universities and other education establishments is that the DBA can be used as a platform to generate academically qualified (AQ) research staff. Candidates are able to draw upon the research expertise of senior academics from both institutions.



Newcastle's courtyard

Programme content

The DBA has two sequential elements:

Current Theory and Research (approximately two years of part-time study)

This period comprises four research training workshops which provide students with expertise in bibliographical methods, research design, data-collection methods and data analysis techniques. Students produce a state-of-the-art literature review, a detailed research proposal and a pilot research project. Students are trained to conduct, write up and disseminate high quality research of doctoral standard. As a result you will learn how to think critically and link practice to theory and vice versa. You will also achieve a greater level of effectiveness in managing organisations.

DBA Research and Thesis (approximately three years of part-time study)

During this period students undertake research which is built upon the research proposal and pilot project conducted in the first part of the programme. The overall outcome is the publication of a doctoral thesis, which is subject to an oral examination. You may repeat all or part of the scheduled workshops during this phase on a voluntary basis. We also offer you the opportunity to attend other events such as short workshops, conferences and doctoral symposia.

Who Should Apply?

This programme is highly relevant to senior managers, management educators, consultants and those with a professional technical background. Recruitment to this programme is international and students come from a wide variety of countries and diverse career backgrounds.



John Williams, Chartered Engineer

John Williams, a Chartered Engineer with an MBA, has been involved in general management in the North-East of England for the last 17 years. He is currently the general manager of the

North of England Microelectronics Institute (NEMI) and of fabriam.com.

"My current companies are involved in workforce development, property management and networks for technology based businesses.

During my career I have been a front line engineer, worked in operations and research and development.

I have also run my own business consultancy; however as general manager, because of the nature of the role you end up knowing a little bit about a wide range of topics.

The Newcastle-Grenoble DBA, which I study part time, has enabled me to conduct specialist research focusing on industrial networks and clusters (groups of businesses and other organisations linked by a common economic interest such as chemicals or defence) in the North-East of England.

I have been developing a means of using the internet to automate a process that could be really useful for companies looking to identify networks of organisations as potential customers or suppliers. It is work which I believe will provide a powerful and easy to use record of information, not only for my current company, but also for others looking for well researched business information."

Penny Hill, Information Strategy Manager

Penny Hill has an extensive knowledge of Social Care Informatics and Information Governance. She is currently the Information Strategy Manager for Social Care at Warwickshire County Council.

"Current developments in Social Care are founded on an expectation that information will be managed effectively, both within public sectors organisations and across various service sectors. Too many public inquires have identified the lack of information sharing as contributing factors to service failures. Our understanding of the information issues lacks a strong research base.

My DBA research into the information issues underpinning social care assessment is beginning to support the development of more effective tools for practitioners in Warwickshire, informing local operational managers charged with delivering transformational change within their services.

I feel that my studies have brought me benefits beyond the greater knowledge of my particular research subject; it has given me greater confidence in engaging with the national agenda, and helped me recognise the inherent benefits in utilising study and research as part of business development."

Faculty Expertise

Both Grenoble Ecole de Management and Newcastle University Business School bring together faculty with a broad range of expertise and an international reputation in research. This expertise covers; innovation and entrepreneurship; human resource management; international marketing and consumer behaviour; accountability and sustainability; financial markets and risk management. The programmes are led by faculty from both institutions who are leaders in their respective fields. In addition to this there are periodic workshop contributions from alumni and guest speakers from industry.

Supervision

Students receive individual supervision over the full five year period. During the first year of the programme, each student is allocated a supervisory team of faculty from each institution.

Admission Requirements

Academic and Professional Experience

Candidates will typically hold a Master's degree in management (MBA, MA or MSc) or related discipline from a recognised institution. Applications from candidates with other qualification who can demonstrate relevant work or other experience will also be considered.

English Language Requirements

The DBA is conducted in English and the final thesis is written and examined in English. Students whose first language is not English or who have not already studied successfully in an English-speaking environment will be required to provide evidence of advanced proficiency in English. A recent IELTS score of at least 6.5 (or TOEFL 580 min.) is required.

Application and Starting Date

The programme starts in October each year. To apply, please contact the Programme Administrator at either Grenoble or Newcastle. Alternatively, you can contact the Programme Director at either institutions for any specific questions you may have about the DBA or your eligibility for the programme. We encourage applications to be submitted by the end of June, however a late application may be considered if there are still spaces available on the programme.



The city of Grenoble

CONTACTS

Grenoble Ecole de Management

Programme Administrator
Stella Lishman
E-mail: stella.lishman@grenoble-em.com
Tel: +33 4 76 70 64 08

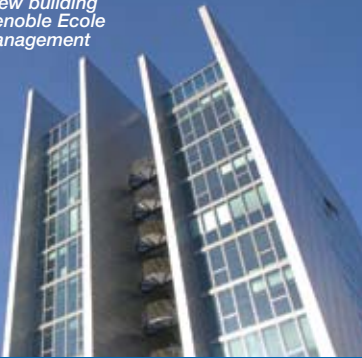
Programme Director
Professor Dimitris Assimakopoulos
E-mail: dimitris.assimakopoulos@grenoble-em.com
Tel: +33 4 76 70 61 59
Website: www.grenoble-em.com

Newcastle University Business School

Programme Administrator
Thom Piddock
E-mail: Thom.Piddock@ncl.ac.uk
Tel: +44 (0) 191 222 6062

Programme Director
Professor Dimo Dimov
E-mail: Dimo.Dimov@ncl.ac.uk
Tel: +44 (0) 191 243 0846
Website: www.ncl.ac.uk/nubs

The new building
of Grenoble Ecole
de Management



Arches from Newcastle

Grenoble Ecole de Management

Located in the heart of the business district "Europole" and next to the World Trade Center, Grenoble Ecole de Management was founded in 1984. It is one of Europe's top Management Schools and offers 30 different programmes including the DBA which addresses issues related to technology, innovation and change management.

Three accreditations distinguish the best business schools in the world. Grenoble Ecole de Management is one of the few to hold all three:

- Association to Advance Collegiate Schools of Business (AACSB)
- European Quality Improvement System (EQUIS)
- Association of MBAs (AMBA).



These independent evaluations guarantee that the content and the quality of the programmes satisfy international standards.

The Grenoble DBA is one of the first European DBAs to be accepted more than a decade ago in the leading European Doctoral programmes Association in Management and Business Administration (EDAMBA).



Grenoble Ecole de Management's 20 years of experience in the Management of Technology and Innovation has made it an internationally recognised centre of excellence. The ultimate aim is to master technologies and turn them into efficient tools for enabling innovation and change within companies.

Mission

The mission of the institution is to be among the leading European schools of management, serving the corporate world through excellence in pedagogical innovation and applied research. Through continuous improvement of intellectual contributions within its academic and professional programmes, the institution seeks to promote business practices through expertise in management of technology and intercultural management. Through international development, it aims to provide students with a multicultural educational experience, to offer faculty opportunities for professional exchange and to fulfill corporate partners' recruitment needs, locally and internationally.



GRENOBLE ECOLE DE MANAGEMENT

12, rue Pierre Sémard - BP 127 - 38003 Grenoble Cedex 01 - France
Tel: +33 4 76 70 60 60 - Fax: +33 4 76 70 60 99
E-mail: info@grenoble-em.com - www.grenoble-em.com

Newcastle University Business School

Newcastle University is one of the UK's top 20 research-led universities and a member of the prestigious 'Russell Group,' a distinguished association of the UK's leading research-led universities. The School and its associated collaborators boast one of the largest concentrations of researchers in innovation, entrepreneurship, and technology management in the UK.

The School's global reputation has also been enhanced by its Association of MBAs (AMBA) and European Quality Improvement System (EQUIS) accreditations; accreditation from the Association to Advance Collegiate Schools of Business (AACSB) is currently in process. The DBA programme is recognised by the UK Economic and Social Research Council (ESRC) as a 'professional practice' doctorate eligible to receive students with ESRC funding. The School is also a member of the European Doctoral Association – Management and Business Administration (EDAMBA)

The City of Newcastle is the regional capital of the North East of England. The City is also outward looking and progressive, recently designated as one of six 'Science Cities' by the UK Government. By studying at an internationally acclaimed, research-led Business School, you will reap the benefits of an environment where faculty have direct involvement in researching their subject area. Staff are able to share their knowledge and experience with students through a unique and innovative doctoral programme conducted in collaboration with one of France's top ten business schools.



Mission

The School's vision is to be a world class business school by being regionally rooted, nationally influential, and globally respected. Its mission is to undertake research, promote learning and work with organisations to encourage ethical leadership, a global perspective and the responsible shaping of society.



NEWCASTLE UNIVERSITY BUSINESS SCHOOL

Citywall Headquarters, Citygate, St James Boulevard
Newcastle upon Tyne, NE1 4JH
United Kingdom
Tel: +44 (0) 191 243 0770
www.ncl.ac.uk/nubs