

PROGRAMME SPECIFICATION

1	Awarding Institution	Newcastle University
2	Teaching Institution	Newcastle University
3	Final Award	MSc
4	Programme Title	Operations Management and Logistics
5	UCAS/Programme Code	5154
6	Programme Accreditation	N/A
7	QAA Subject Benchmark(s)	Business and Management
8	FHEQ Level	7
9	Date written/revised	April 2009

10 Programme Aims

1. To provide students with the opportunity to engage in the advanced study of Operations Management and Logistics in the manufacturing and service sectors.
2. To enable participants to prepare for and /or develop a career in Operations Management or Logistics
3. To enable participants to develop the ability to apply their knowledge and understanding of operations management and logistics in a thorough, systematic, informed and creative way.
4. To enable participants to convert theory into practice from a critical and informed perspective so as to advance the effectiveness and competitiveness of organisations.

More specifically the aims are:

1. To provide advanced study of Operations Management and Logistics in a variety of organisational contexts.
2. To produce graduates with the necessary specialist knowledge and skills appropriate to pursue careers in Operations Management, logistics, general management or consulting.
3. To expose students to a variety of learning experiences.
4. To develop transferable skills including report writing, personal and interpersonal skills, presentation skills, group working skills and an appreciation of working in a multicultural environment.
5. To produce graduates able to understand, explain and apply an integrated approach to the Operations Management and Logistics as a means of improving organisational performance.
6. To provide an understanding of the contribution of life long learning and personal development to both individual and organisational development.
7. To produce highly marketable graduates who are able to make an immediate contribution to their organisation.

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<p>11 Learning Outcomes</p> <p>The programme provides opportunities for students to develop and demonstrate knowledge and understanding, qualities, skills and other attributes in the following areas. The programme outcomes have references to the benchmark statements for Business and Management.</p>
<p>Knowledge and Understanding</p>
<p>On completing the programme students should:</p> <p>A1 How an integrated approach to Operations Management and Logistics can impact on business performance.</p> <p>A2 The importance of organisational context in Operations Management, including product/ service type, mode of service, size of company, type of industry, stage in the business life cycle and the degree of internationalisation of the business.</p> <p>A3 The importance and role of operations strategy and logistics.</p> <p>A4 Methods of planning, control and continuous improvement.</p> <p>A5 The importance of Lean supply, supply chain management and the management of change.</p> <p>A6 Quality assurance system, quality control approaches and the use of statistical methods.</p> <p>A7 The role and function of information technology in supporting Operations Management.</p>
<p>Teaching and Learning Methods</p>
<p>The primary mode of instruction is via lectures and staff led discussion, supplemented by practical exercises including the use of case studies. Students are encouraged to employ reading lists to broaden subject knowledge and to use appropriate business cases, quantitative examples and new developments in the management of Operations Management to ensure up to date knowledge of the theory and practice. External speakers may be brought in to provide examples of key aspects of Operations Management in different organisations, students are encouraged to critically evaluate these sessions in the light of their developing knowledge. (A1 – 7).</p>
<p>Assessment Strategy</p>
<p>Knowledge (A1-9) is assessed by a mix of unseen examinations, supported by assignments which are selected to best reflect the subject being studied. In addition a thesis will be produced.</p>
<p>Intellectual Skills</p>
<p>On completing the programme students should be able to:</p> <p>B1 The ability to evaluate evidence critically, reach conclusions and present findings.</p> <p>B2 Problem solving within the context of the business environment with particular emphasis on Operations Management and Logistics.</p> <p>B3 The ability to integrate evidence from a variety of sources to effect improvement in the operational performance of organisations.</p>

B4	The ability to contribute effectively to the planning, design and implementation of projects.
Teaching and Learning Methods	
Students learn by completing case studies, group and individual exercises, the presentation of findings and designing and completing a research project. (B1 - 4).	
Assessment Strategy	
Cognitive skills (B1-4) are assessed by a mix of unseen examinations, supported by assignments which are selected to best reflect the subject being studied. In addition research skills are assessed when a thesis is produced	
Practical Skills	
On completing the programme students should be able to:	
C1	Implement appropriate operations strategies, that maximise the contribution of Operations Management and Logistics whilst optimising the interests of key stakeholders in various organisational environments.
C2	Be able to systematically collect, analyse and interpret data.
C3	Be able to effectively use bibliographic skills to review the literature, formulate research questions, apply appropriate methodologies for problem solving, collect data, synthesise results and reach logical conclusions.
C4	Provide advice about how to apply Operations Management and Quality Management tools and techniques to improve organisational performance.
Teaching and Learning Methods	
Students are required to apply their knowledge of key skills to practical situations, though individual and group exercises and through a major project.	
Assessment Strategy	
Subject specific skills (C1-4) are assessed by a mix of unseen examinations, supported by assignments and other assessed exercises which are selected to best reflect the subject being studied. In addition a thesis is produced	
Transferable/Key Skills	
On completing the programme students should be able to:	
D1	The ability to present both in writing and orally.
D2	The ability to work independently.
D3	The ability to work as part of a team.
D4	The ability to solve problems.
Teaching and Learning Methods	
Students experience problem solving in case studies, group exercises and assignments. (D4) They develop presentation, team-working skills and the ability to work independently. (D1, D2, D3)	
Assessment Strategy	
Transferable skills (D1-4) assessed by a mix of unseen examinations, open book	

examinations, supported by assignments which are selected to best reflect the subject being studied. In addition skills are assessed when a thesis is produced.

12 Programme Curriculum, Structure and Features

Basic structure of the programme

Please see attached diagram.

Key features of the programme (including what makes the programme distinctive)

The programme aims to produce graduates with the necessary specialist knowledge and skills appropriate to pursue careers in Operations Management, Logistics and Quality Management, or in general management/consulting.

Programme regulations (link to on-line version)

http://www.ncl.ac.uk/regulations/programme/2009-2010/documents/OperationsManagementandLogisticsMSc_001.pdf

13 Criteria for admission

Entry qualifications

First degree

Admissions policy/selection tools

First degrees at a level equivalent to UK HE institutions at the upper second class level. English language ability at IELTS 6.5 or equivalent. Evidence of numeracy is required, equivalent to UK GCSE grade B.

Non-standard Entry Requirements

Industrial or commercial experience and/or vocational/professional qualifications considered the equivalent of the above.

Additional Requirements

Level of English Language capability

See above – IELTS 6.5

14 Support for Student Learning

Induction

During the first week of the first semester students attend an induction programme. New students will be given a general introduction to University life and the University's principle support services and general information about the School and their programme, as described in the Degree Programme Handbook. New and continuing students will be given detailed programme information and the timetable of lectures/practicals/labs/ tutorials/etc. The International Office offers an additional induction programme for overseas students.

Study skills support

Students will learn a range of Personal Transferable Skills, including Study Skills, as outlined in the Programme Specification. Some of this material, e.g. time management is covered in the appropriate Induction Programme. Students are explicitly tutored on their approach to both group and individual projects.

Numeracy support is available through Maths Aid.

Help with academic writing is available from the Writing Centre.

Academic support

The initial point of contact for a student is with a lecturer or module leader, or their tutor (see below) for more generic issues. Thereafter the Degree Programme Director or Head of

School may be consulted. Issues relating to the programme may be raised at the Staff-Student Committee, and/or at the Board of Studies.

Pastoral support

All students are assigned a personal tutor whose responsibility is to monitor the academic performance and overall well-being of their tutees. In addition the University offers a range of support services, including one-to-one counselling and guidance or group sessions/workshops on a range of topics, such as emotional issues eg. Stress and anxiety, student finance and budgeting, disability matters etc. There is specialist support available for students with dyslexia and mental health issues. Furthermore, the Union Society operates a Student Advice Centre, which can provide advocacy and support to students on a range of topics including housing, debt, legal issues etc.

Support for students with disabilities

The University's Disability Support Service provides help and advice for disabled students at the University - and those thinking of coming to Newcastle. It provides individuals with: advice about the University's facilities, services and the accessibility of campus; details about the technical support available; guidance in study skills and advice on financial support arrangements; a resources room with equipment and software to assist students in their studies.

Learning resources

The University's main learning resources are provided by the Robinson and Walton Libraries (for books, journals, online resources), and Information Systems and Services, which supports campus-wide computing facilities.

All new students whose first language is not English are required to take an English Language Proficiency Test. This is administered by INTO Newcastle University Centre on behalf of Newcastle University. Where appropriate, in-session language training can be provided. The INTO Newcastle University Centre houses a range of resources which may be particularly appropriate for those interested in an Erasmus exchange.

15 Methods for evaluating and improving the quality and standards of teaching and learning

Module reviews

All modules are subject to review by questionnaires which are considered by the Board of Studies. Changes to, or the introduction of new, modules are considered at the School Teaching and Learning Committee and at the Board of Studies. Student opinion is sought at the Staff-Student Committee and/or the Board of Studies. New modules and major changes to existing modules are subject to approval by the Faculty Teaching and Learning Committee.

Programme reviews

The Board of Studies conducts an Annual Monitoring and Review of the degree programme and reports to Faculty Teaching and Learning Committee.

External Examiner reports

External Examiner reports are considered by the Board of Studies. The Board responds to these reports through Faculty Teaching and Learning Committee. External Examiner reports are shared with institutional student representatives, through the Staff-Student Committee.

Student evaluations

All modules, and the degree programme, are subject to review by student questionnaires. Informal student evaluation is also obtained at the Staff-Student Committee, and the Board of Studies. The National Student Survey is sent out every year to final-year undergraduate students, and consists of a set of questions seeking the students' views on the quality of the learning and teaching in their HEIs. With reference to the outcomes of the NSS and institutional student satisfaction surveys actions are taken at all appropriate levels by the institution.

Mechanisms for gaining student feedback

Feedback is channelled via the Staff-Student Committee and the Board of Studies.

Faculty and University Review Mechanisms

The programme is subject to the University's Internal Subject Review process. Every five years degree programmes in each subject area are subject to periodic review. This involves both the detailed consideration of a range of documentation, and a two-day review visit by a review team which includes an external subject specialist in addition to University and Faculty representatives. Following the review a report is produced, which forms the basis for a decision by University Teaching and Learning Committee on whether the programmes reviewed should be re-approved for a further five year period.

Accreditation reports

Additional mechanisms

16 Regulation of assessment

Pass mark

The pass mark is 50 (Postgraduate programmes)

Course requirements

Progression is subject to the University's Masters Degree Progress Regulations, Taught and Research and Examination Conventions for Taught Masters Degrees. Limited compensation up to 40 credits of the taught element and down to a mark of 40 is possible and there are reassessment opportunities, with certain restrictions.

Common Marking Scheme

The University employs a common marking scheme, which is specified in the Taught Postgraduate Examination Conventions, namely:

Summary description applicable to postgraduate Masters programmes

Summary description applicable to postgraduate Certificate and Diploma programmes

<50	Fail
50-59	Pass
60-69	Pass with Merit
70 or above	Pass with Distinction

<50	Fail
50 or above	Pass

Role of the External Examiner

An External Examiner, a distinguished member of the subject community, is appointed by Faculty Teaching and Learning Committee, after recommendation from the Board of Studies.

The External Examiner is expected to:

- See and approve examination papers
- Moderate examination and coursework marking
- Attend the Board of Examiners
- Report to the University on the standards of the programme

In addition, information relating to the programme is provided in:

The University Prospectus (see <http://www.ncl.ac.uk/undergraduate/> or <http://www.ncl.ac.uk/postgraduate/>)

The School Brochure (contact enquiries@ncl.ac.uk)

The University Regulations (see <http://www.ncl.ac.uk/calendar/university.regs/>)

The Degree Programme Handbook

Please note. This specification provides a concise summary of the main features of the programme and of the learning outcomes that a typical student might reasonably be expected to achieve if she/he takes full advantage of the learning opportunities provided. The accuracy of the information contained is reviewed by the University and may be checked by the Quality Assurance Agency for Higher Education.

MSc OPERATIONS MANAGEMENT & LOGISTICS:

SEMESTER 1		SEMESTER 2	
NBS8224 Performance and Decision Making	10	NBS8060 International Business Strategy	10
NBS8277 Analysis of Company Accounts	10	NBS8229 Quality Management, Tools and Techniques	20
NBS8221 Advanced Operations Management	20		
NBS8222 Logistics and Supply Chain Management	5	NBS8222 Logistics and Supply Chain Management	5
NBS8045 The International Business Environment	10	NBS8213 Managing Design and Product Development	10
NBS8110 Strategic Perspectives of Human Resource Management at Work	10	NBS8236 Customer Relations Management	10
TOTAL credits	65		55

**Mapping of Intended Learning Outcomes onto Curriculum/Modules
MSc Operations Management and Logistics**

Intended Learning Outcome	Module codes (Compulsory in Bold)
A1	NBS8221, NBS8229, NBS8222
A2	NBS8221, NBS8045
A3	NBS8221, NBS8222
A4	NBS8229
A5	NBS8222
A6	NBS8229
A7	NBS8221
A8	NBS8221, NBS8222
B1	*
B2	NBS8221, NBS8222
B3	NBS8229, NBS8110
B4	Managing Design and Product Development
C1	NBS8221, NBS8222
C2	NBS8229
C3	Dissertation
C4	NBS8229
D1	*
D2	*
D3	NBS8045
D4	NBS8229

* all modules include this to a greater or lesser extent