

# Shopping Basket Challenge



Compare the price of two shopping baskets – one premium brands and one value brands to see how much you could save by swapping to value branded goods.

## Premium Branded Goods



This basket will cost you **£18.95**

## Value Branded Goods



This basket will cost you **£5.91**

**Make the switch to value branded goods and you could save:**

**£52.16** per month

**£508.56** over the undergraduate academic year

**£678.08** over the postgraduate academic year