



Explain Market Research

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What we did

- ▶ Presentation
- ▶ Interview examples
- ▶ Research task
- ▶ Q&A



What we learnt about the company?

- ▶ Explain Market Research began in 1993
- ▶ Currently employ around 40 people
- ▶ Completion of market research for large companies
- ▶ Different forms of research
- ▶ Different roles within the company



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What surprised us about the company

- ▶ Number of employees
 - ▶ Number of different departments
- ▶ How large the industry is



How will the experience help us going forward

- ▶ Learnt about different roles
- ▶ Show initiative of gaining experience
- ▶ Networking/contacts

Thank you for listening