Explain Market Research

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What we did

- Presentation
- Interview examples
- Research task
- Q&A
What we learnt about the company?

- Explain Market Research began in 1993
- Currently employ around 40 people
- Completion of market research for large companies
- Different forms of research
- Different roles within the company
What surprised us about the company

- Number of employees
  - Number of different departments
- How large the industry is
How will the experience help us going forward

- Learnt about different roles
- Show initiative of gaining experience
- Networking/contacts
Thank you for listening