

START UP SUPPORT.

Academic Year 2023-2024



START UP

www.ncl.ac.uk/careers/startup



Contents



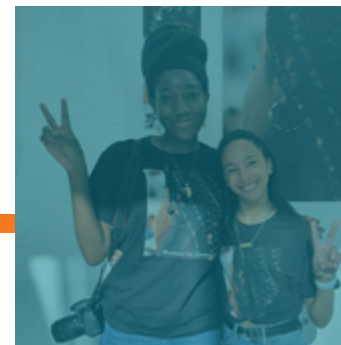
START UP
EXPLAINED

2



START UP
ADVICE & COACHING

5



START UP
WORKSHOPS

6



EQUITY-FREE
GRANT FUNDING

7

Company builders, sole traders and social entrepreneurs pictured throughout this document, in order of appearance:

Johnson Fernandes, **Equiwatt**
Abubakar Lawal, **I-MINE**
Ngozi Ossai, **GOZI Haircare**
Dami Fawehinmi, **Navii Media**
Dan Ellis, **Jam Jar Cinema**
Phil Beahon, **Castore**
Sarah Grant, **MyHealthcare Recruit**
Rojin Yarahmadi and Nikolaos Benopoulos Benopolaus, **PolyBox**
Jessie Danger, **Jessie Danger Co.**
Karl Mok, **TA! Design Lab**
Chris Dawson, **One Utility Bill**



CONTACT
INFORMATION

9



START UP
FOUNDERSHIPS

8

Clear, practical direction on starting or growing a business, social enterprise or freelance career, whatever stage you're at.

We work with students and graduates up to 3 years who want to work for themselves, full or part-time. Our support includes confidential one-to-one coaching and tailored business advice, skills development, equity-free grant funding, co-working space and other valuable opportunities to help you advance your self-employed career.

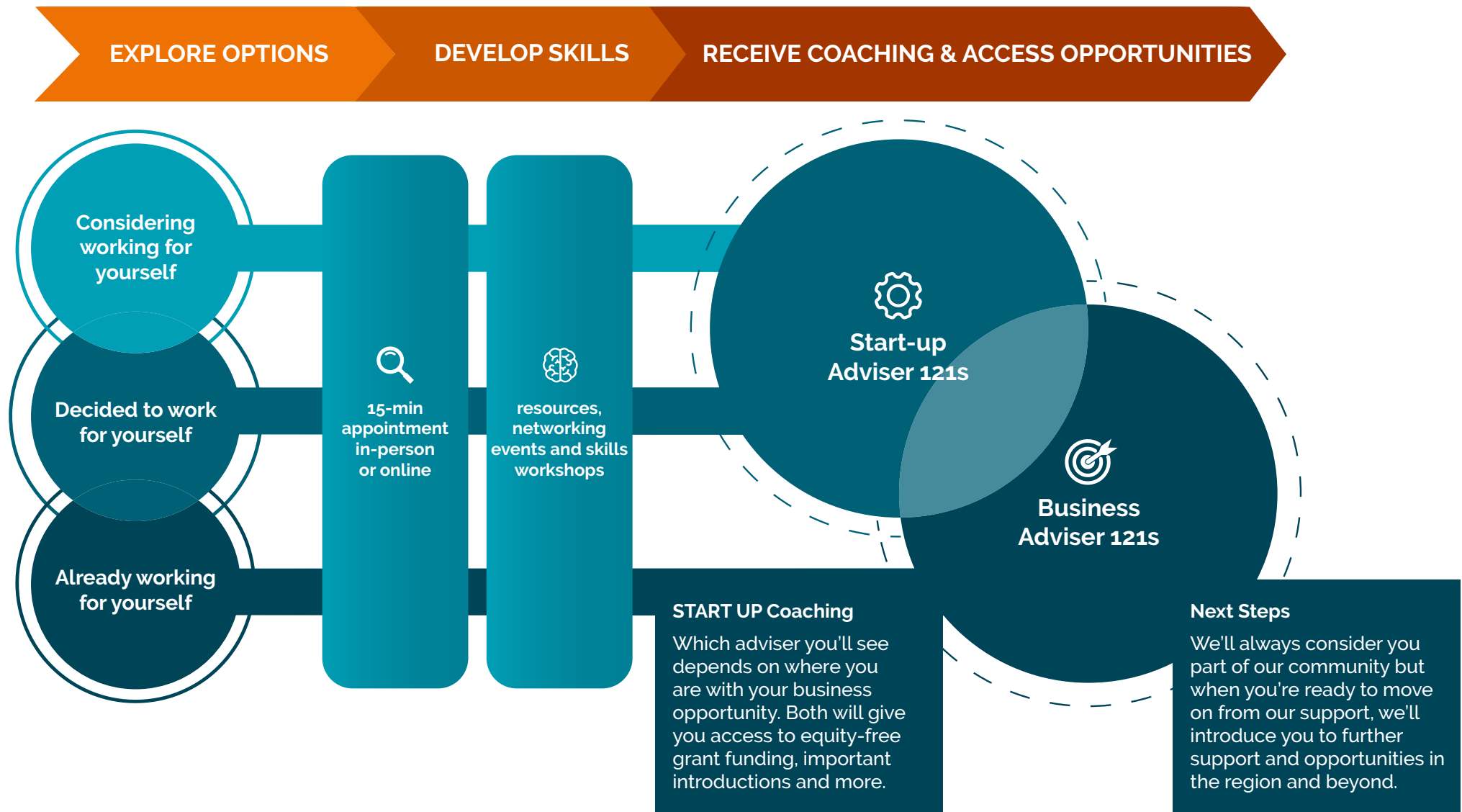
There are now over **200** START UP-supported businesses trading with a combined annual turnover of over **£155 million**. Between them, they've raised over **£19 million** in external investment, won national and global awards and created over **1,140** full-time equivalent jobs*.

We're very proud of these numbers because we know the commitment, drive and ambition of the founders and freelancers behind them. Above all, we're a community within the university for likeminded people pursuing ideas, innovation and impact. If this sounds like something you'd like to be part of, we'd love to hear from you.

From all of us at START UP,
Claire, Laura, Rebecca, Steve, Susan, Jo, Allison & Alan

*HE-BCI Survey 2020-21





Confidential, tailored one-to-one guidance for you and your goals

Book an appointment with us to discuss your ideas, goals and what stage you're at with a business opportunity.

We support students and graduates with ideas and ambitions of all kinds, big and small. You can be of any background or experience level. You don't need to have a fully formed business idea or to be studying business to start your own. Plus, we're not only for traditional business founders. We also support sole traders, freelancers, contractors and social entrepreneurs.

Wherever you're at and wherever you'd like to get to, we'll help you move your idea or existing business forward. All our advisers are practitioners, meaning they have first-hand experience of being self-employed, and all appointments are available in person or online, all year round.

To book an appointment, visit: mycareer.ncl.ac.uk





Develop your start-up skills with our short, practical workshops

We deliver bitesize sessions designed to develop your knowledge, build your confidence and increase your chance of success with any business opportunity.

We have several different workshops, with online and in-person options, to inspire and upskill you.

Led by our Start-up and Business Advisers, these sessions are informal and collaborative. As well as being a place to learn, they're a space for you to meet likeminded people and exercise your curiosity. We also have on-demand video masterclasses and resources that you can access online.

To learn more about our upcoming workshops, visit:
ncl.ac.uk/careers/startup/events

To access our online learning materials, visit:
ncl.ac.uk/careers/startup/onlineresources

Fund your start-up with up to £3,000 equity-free funding

Be invited to pitch for equity-free* grant funding up to £3,000 through working with a Start-up or Business Adviser.

We can provide grants to those who can demonstrate a clear, genuine need for finances to progress their UK-based business opportunity.

We run regular selection panels throughout the academic year to enable you to pitch for grants when you most need them. You can access up to £3,000 in total, meaning you could pitch more than once until you reach this amount.

To learn more, speak to your Start-up Adviser or Business Adviser, or begin working with one.

*Equity-free means we don't take any shares or stakes in your business in exchange for funds.

**Funding can only be awarded to UK students or International students with the correct visa permissions who are starting a UK-based businesses.





Advance your ambitious, innovative business with START UP Founderships

We run an annual business pre-accelerator* designed to help you establish your growth-orientated business or social enterprise.

Adapted to the needs of you and your business, Founderships includes:

- one-to-one coaching and mentoring
- skills development
- access to influential partnerships
- **a £7,500** living stipend
- **up to £10,000** in equity-free grant funding
- co-working space in Newcastle city centre

To learn more about Founderships, visit:
ncl.ac.uk/careers/startup/founderships

*A business pre-accelerator is an intensive package of support for business opportunities in development or newly launched.

Note: This programme is for new and recent graduates with UK-based business opportunities and the Right to Work.

To stay updated, join our mailing list:
belong.ncl.ac.uk/start-up-newsletter

To book an appointment or send us an email, visit
MyCareer.ncl.ac.uk

