Ayrshire Growth Deal

November 2021

Allison Craig
Strategic Manager – Ayrshire Growth Deal
Overview

• Scotland’s first Regional Growth Deal
• Heads of Terms signed March 2019
• Exceeding £250m, over 10 years
• Private investment of around £300 million and around 7,000 new jobs
• Full Deal sign off – 19 November 2020
Project Commitments

• **£80 million** investment in **Aerospace and Space activity**, primarily focused around Prestwick
• **£69.5 million** to support economic infrastructure and the **Engineering and Manufacturing** sectors in Ayrshire
• **£23.5 million** for **Tourism** development
• **£53 million** investment into innovation in **Energy** products and development
• **£14 million** to support world class **Digital Infrastructure** and connectivity across the region
• **£8.5 million** programme for **Skills and Employability**
• **£3 million** for a new **Community Wealth Building Programme**
Inclusive Growth

• First Deal to put Inclusive Growth as the key cross-cutting priority
• Inclusive Growth Diagnostic
• Inclusive Growth Action Plan
• Ayrshire Community Wealth Building Commission
• Equalities, Inclusive Growth and Community Wealth Building outcomes embedded in each AGD business case
• Ayrshire exemplar
• Regional Transport Appraisal
• Skills pathways
Skills Pathways

- Regional Skills Investment Plan (2021)
- SDS supported by Ayrshire College, UWS, AGD PMO, RES Skills Group
- Skills plans for AGD projects
- Skills Action Plan - Prestwick projects
- Food and Drink
- Hospitality
- Green jobs
- Engineering
- Construction
- Digital
- Ayrshire Skills Fund project
AGD Projects – Community Wealth Building

• Procurement
  • Increasing % of procurement spend on local SMEs across Ayrshire

• Fair Employment
  • Increasing the number of employees across Ayrshire earning more than the Living Wage
  • Decreasing % of working age population employment deprived in Ayrshire

• Land and Assets
  • Reducing % of vacant or derelict land in Ayrshire

• Climate Action
  • Reducing negative climate impact across Ayrshire
  • Increasing sustainable transport network in Ayrshire
Decarbonising the Deal

• Alignment with Scotland’s transition to net zero by 2045
• Scottish Government’s carbon management process
  • Carbon impact category
  • Quantify carbon emissions
  • Assessed and minimised
Governance

• In June 2018, Ayrshire Councils agreed to establish an Ayrshire Regional Economic Partnership

• Governance structure to support the ambitions of a regional economic partnership approach to growth and including the delivery of the Ayrshire Growth Deal

• Inclusion of Scottish Enterprise, Skills Development Scotland, wider agencies, business and education
Clear roles and responsibilities

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<tr>
<th>PMO</th>
<th>Project Leads</th>
<th>Regional Partnership</th>
<th>Economic Joint Committee</th>
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<tbody>
<tr>
<td>- Monitor</td>
<td>- Develop business cases</td>
<td>- Regional Strategy</td>
<td>- Approve major funding decisions</td>
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<td>- Report</td>
<td>- Project skills plans</td>
<td>- Delivery of Action Plan</td>
<td>- Approve AGD business cases</td>
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<tr>
<td>- Support project leads</td>
<td>- Deliver project outputs</td>
<td>- Regional Skills Investment Plan</td>
<td>- Align resources/strategy to ensure effective</td>
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<td>- Economic modelling</td>
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<td>- Inward investment</td>
<td>delivery of Economic Strategic and AGD</td>
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<td>- Coordinate, direct,</td>
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<td>- Support AGD and projects</td>
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<td>oversee project</td>
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<td>- Support PMO</td>
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<td>implementation</td>
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<td>- Capture &amp; maximize the</td>
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<td>benefits</td>
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<td>- Hub of knowledge</td>
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Communications Plan
Full Deal Sign Off

Assurance around projects provided
Deal Documents agreed
Business Cases approved
Implementation

Maximise publicity
Approvals Process & Delivery

- HM Treasury Green Book compliant business cases
- Project Leads engage with Policy Leads, Procurement, Equalities, Finance
- Both governments approve OBC
- Joint Committee & both governments approve FBC
- Delivery
- Monitoring & Evaluation
### Key milestones achieved

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<tr>
<th>November 2020</th>
<th>February 2021</th>
<th>March 2021</th>
<th>April 2021</th>
<th>May 2021</th>
<th>June 2021</th>
<th>July 2021</th>
<th>September 2021</th>
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| • AGD officially signed | • Outline Business Cases approved by Government:  
  - CWB  
  - Working for a Healthy Economy  
  - Full Business Cases approved by Joint Committee:  
  - CWB  
  - Working for a Healthy Economy  
  - AGD website launched | • Working for a Healthy Economy project – contract awarded to NHS Salus  
• Secured additional £135k revenue from Scottish Government Regional Recovery Fund  
• UKG funding allocation compressed from 15 years to 10 years  
• Performance Management System established | • HALO Enterprise and Innovation Centre complete | • Outline Business Cases approved by Government:  
  - i3 Flexible Space  
  - The Great Harbour  
• Working for a Healthy Economy – service available to unemployed residents across Ayrshire and referrals from East, North and South Ayrshire | • Community Benefits Tracker developed and live  
• Deal documents updated and approved | • EKOS appointed to lead on the development of the Ayrshire Regional Skills and Investment Plan | • Spaceport - MoU between South Ayrshire Council, Glasgow Prestwick Airport and Astraius (Launch Service Provider)  
• Hunterston PARC site - MoU between North Ayrshire Council, Peel Ports and Scottish Enterprise |
Challenges

- Covid-19
- Brexit
- Project delays
- Engagement
- Funding drawdown
- Increase in project costs
- Evolving landscape
- Carbon impact management
Opportunities

• Play a key role in net zero agenda
• Deliver new requirements post Covid
• Improve connectivity
• Meet the needs of the region
• Strategic added value
Next Steps

- Continue to obtain approval of OBCs and FBCs ensuring implementation of projects
- Maximise the publicity of the Deal
- Successful delivery and management of the programme
- Maximise the benefits of the Deal
Further Information
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Ayrshire Growth Deal website
https://www.ayrshiregrowthdeal.co.uk