Growth Deals Beyond the Cities Event

16 November 2021
The Borderlands area:

- The Borderlands covers five authorities in southern Scotland and northern England.
- Predominately rural with a larger urban centre in the city of Carlisle.
- Shared opportunities and challenges to increase productivity, the working age population and achieve inclusive growth.
Shared Challenges

- Economic challenges
  - Low productivity
    - GVA per head 31% lower than UK average
  - Declining working age population
    - 4% fall since 2011
    - Further 5% decrease by 2039
  - Need to deliver inclusive growth
    - Digital exclusion: 4G services unavailable to 40% of households
    - Earnings in Borderlands are amongst the lowest in the UK
    - Area is a recognised ‘cold-spot’ for access to higher education
Borderlands timetable:

- The Partnership has been working together since 2014.
- Proposition (2017) and Proposal (2018) submitted to Scottish and UK Governments
Borderlands Inclusive Growth Deal:

- Unique cross-border and largely rural Deal with £450m investment
- Will deliver around 5,500 job opportunities, attract four million more tourisms and generate £1.1bn additional GVA.
- Shared strategic aspirations and challenges
Deal Themes and Activities:

- Enabling Infrastructure
- Improving Places
- Supporting Business, Innovation and Skills
- Encouraging Green Growth

- Borders Railway
- Berwick Theatre
- Carlisle Station Gateway
- Chapelcross
- Mountain Biking Project

- Digital Infrastructure
- Energy Investment
- Place Programme
- Destination Borderlands
- Business Infrastructure
- Natural Capital
- Rural Innovation and Skills
Opportunities and Challenges:

- Cross Border Deal
- Rural Deal
- Timescale
  - Co-development
- Projects v. Programmes
- Raise the Profile of the area