Editorial

It is an unfortunate fact that apart from being intellectually valid, the successful student magazine must also be on a sound financial footing. Because of the lack of widespread support within the society, recent editions of the "Journal" have failed and our commitment to an annual publication has not been met, and so by an appeal to a more popular readership we hope to restore the society magazine as a means of broadcasting attitudes and ideas in Newcastle.

The mixed formula of serious geographical work combined with travellers' tales and a certain light-hearted element is intended to provide a wide scope of interest - in other words to give everyone a good reason for buying a copy. With a few exceptions the articles have been wrung entirely from the undergraduates, most of whom really have been to the places they describe. In fact the preparation of this magazine certainly qualifies for the description 'La Géographie Active'.

It is, therefore, with mixed feelings of caution and optimism that we offer the first volume of "Geog-along". It remains only to record my hopes that the new reader will like what he finds, that the magazine will not draw too many frowns amid sober book-selves, and my grateful thanks to contributors, staff and all those by whose efforts "Geog-along" has been made possible.

Cover by SUE SLATER

Graph-icks by NEIL HEMMINGS
... After weeks of promises and "I'll have it ready by tomorow", Terry has finally succeeded in cornering me and forced me to put pen to paper. The year got off to a happy start with the Society £21 overdrawn and the Union Treasurer threatening us picturesquely. Remedy - we've got to make Geog. Soc. pay, but why didn't last year's committee think of that?

Our first job was the Fresher's Conference when arrangements for conning the First Years were put in hand. The later arrivals, less fortunate, were simply handed a card with a cheerful request for five shillings.

Having got the membership (230), we have to provide the interest, and all the lucky members had to make it pay - so we took them to a pub, let them buy what they wanted and the veterans provided words and music of the Geog. Soc. repertoire. Everyone is so happy that we've been going back every third week since.

Now how about the trips? Holy island and Teesdale, and this term Whitby and the N, U, G, S. Conference at Hull. On most trips two coaches have been needed. By the end of term we shall have completed five Wednesday afternoon trips - to Procter and Gamble, W. D. & H. O. Wills, Bates Colliery, the S. and N. Brewery and Swan Hunter's shipyard.

To reduce our costs the lecture programme has been curtailed by using more speakers from our own and neighbouring universities. Attendance, however, has never fallen below 40 and at times reached almost 100 - it's those teas, Anne!

We have, of course, kept our contribution to university sport. We recorded our annual victory over Economics (5-0) in mixed hockey. Football has not fared so well, as both Geog. A (Div.1) and Geog. B (Div.4) look certain for the drop, probably because four of our players are required by university teams.

But through the tide of lectures, trips, beer and football, we still remembered the Christmas party at St. Paul's School, Elswick. Over
remembered the Christmas party at St. Paul's School, Elswick. Over £32 was provided for this by staff and students, besides a summer trip to the coast ... and when more students than children turn up for the Christmas party, you have the makings of a good society.

Sincerely,

[Signature]

The Oxford Atlas
Edited by Sir Clinton Lewis and J. D. Campbell
Prepared by the Cartographic Department of the Clarendon Press
75/- net

Oxford Economic Atlas of the World
Prepared by the Economist Intelligence Unit and the Cartographic Department of the Clarendon Press
70/- net

The Atlas of Britain and Northern Ireland
Prepared by the Cartographic Department of the Clarendon Press
£26/5/- net

Oxford Regional Economic Atlases:
United States and Canada
75/- net; paper covers 35/- net

Africa
70/- net

The Middle East and North Africa
63/- net

USSR and Eastern Europe

Oxford University Press
The Geographical Society 1968-69

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Programme of Events

October 10th  FRESHERS' TEA
24th  LECTURE - "Industrial Archeology and Aerial Photography", by Dr. McCord.
27th  TRIP TO HOLY ISLAND

November 7th  LECTURE - "Some Aspects of Physical Geography in Southern Ontario", by Dr. A. Straw.
21st  LECTURE - "The Cocktail Belt", by Dr. Whitchurch

December 2nd  LECTURE - "Agriculture in Developing Countries", by Mr. Melville
4th  TRIP TO TEESDALE
12th  LECTURE - "Land and Leisure", by Dr. I. Simmons
13th  CHILDREN'S PARTY AT ST. PAUL'S SCHOOL, ELSWICK

January 23rd  LECTURE - "Up the Pole", by Dr. H. Lister.
29th  TRIP TO BATES COLLERY AND WILLS CIGARETTE FACTORY

February 2nd  TRIP TO WHITBY
20th  LECTURE - "North African Cities", by Professor Clark.
29th  N.U.G.S. CONFERENCE AT HULL

March 13th  ANNUAL GENERAL MEETING
6th  LECTURE - "Southeast Asia", by Professor M.R.G. Conzen

April 25th  ANNUAL DINNER AT THE COUNTY HOTEL, NEWCASTLE.