Graduate Employability
The Real Deal Parent & Carer Event

Paula Breen - Career Adviser
In this session we will cover...

• Some information about the graduate labour market and some of the myths around it
• We will have a look at what Newcastle University graduates do
• We will also look at what the careers service at Newcastle can offer
The Graduate Labour Market in 2017...

- A robust graduate jobs market combined with a sharp rise in students taking postgraduate courses has led to the lowest graduate unemployment rate since 1989.

- Graduate unemployment rate has fallen to 5.3% in 2017 from 5.7% in 2016

- Only three years in the last 40 has the UK experienced lower levels.

OUTCOMES SIX MONTHS AFTER GRADUATION – UK Wide

All UK Graduates 316,690 (Responded 248,485)

- Working full time in the UK: 54.8%
- Working part-time in the UK: 12.3%
- Further study: 15.7%
- Working and studying: 5.3%
- Unemployed, Inc those due to start work: 5.3%
- Other: 4.7%
- Working overseas: 1.8%

Out of 15.7% in further study: 56.3% are doing a Masters

Survey response 78.5%

FEMALE: 144,200  MALE: 104,285
## Type of work for those in employment...

- Health .......................................................... 16.9%
- Retail, catering, waiting and bar staff ................................................. 11.1%
- Business, HR and finance ................................................................. 10.0%
- Marketing, PR and sales ................................................................. 7.5%
- Education ........................................................................... 6.5%
- Arts, design and media ............................................................. 6.3%
- Clerical, secretarial and numerical clerks ................................... 6.1%
- Other professionals, associate professionals and technicians .......... 5.5%
- Legal, social and welfare professionals ........................................ 5.0%
- Childcare, health and education occupations ................................ 4.9%
- Engineering and Building ...................................................... 4.4%
- Information Technology .............................................................. 4.3%
- Managers ........................................................................... 4.0%
- Science ............................................................................ 1.1%
- Other occupations ................................................... 6.4% Unknown occupations ........................................ 0.1%

[ CAREERS SERVICE: www.ncl.ac.uk/careers ]
Type of work for those in employment...

- Large rise in graduates entering: Nursing, Graphic Design, Marketing, Art, Sports Cinematography and Photography
- Large fall in graduates entering Primary/Nursery Education, Medicine, Web Design and Civil Engineering
- All four these professions experiencing recruitment difficulties – skill shortages
- Decline in students taking Teaching, Medicine and Engineering as a 1st degree
Newcastle University wide headline figures...

In work or further study

- ALL: 96%
- UG: 95%
- PG: 97%

Working in the north east

- ALL: 43%
- UG: 37%
- PG: 53%

In graduate level jobs

- ALL: 85%
- UG: 81%
- PG: 93%

Average salary

- £26,768
- £24,067
- £31,268

*Figures for UK and EU
UK Grads Working Overseas...

- France - 12
- Germany - 11
- Spain - 10
- China - 9
- USA - 7
- Canada - 6
- Hong Kong - 6
- New Zealand - 5

- 113 UK graduates working across 39 different countries.
- Of all 2016/17 graduates we are represented in over 85 different countries.

CAREERS SERVICE
www.ncl.ac.uk/careers
Five myths of the graduate labour market
Myth 1: Everyone has a degree these days...
University participation has increased in the past twenty years - 43.4% of the workforce have a degree

✓ Only slightly more than one-third of the adult population had a degree in 2017

✓ Still the case that less than 50% of 14-18 year will go to uni and this is extremely socially segregated

✓ Students more likely to go university if their parents (and particularly their father) went to university
Myth 2: There aren’t any jobs for graduates...

- Most graduates are in work six months after graduating.
- 71.4% of all UK graduates in professional level jobs. (Compared with Newcastle University – 81%)
- 68% of graduates said a qualification was a requirement or gave them an advantage in gaining their job.
- Increasing numbers of professional roles now stipulating a degree as an entry requirement.

- 71.4% of employed graduates in professional-level jobs.
- 1,555 more than last year.
Myth 3: Graduates only work for large companies or on large training schemes...

- Last year 34% of graduates secured work with companies employing less than 250
- One in six were with companies with fewer than 50 employees.
- SMEs especially important in the Arts, Design, Architecture, Marketing/PR/Advertising, Sport/Law and Web design
- SME graduate employment stronger in London and south of England
Myth 4: All graduate jobs are in London...

- 15.2% of the UK population lives in London
- 19.4% of UK graduates live in London
- 21.6% of 2016 graduates started their career in London.
  - Many jobs confined to a relatively small area of London
- 23% of the country’s businesses are in London
- Average weekly London earnings are £697 v’s £525 nationally
- Most people – and graduates – never work in London
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<th>Top Employers: North East...</th>
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<td>NHS</td>
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<td>Newcastle University</td>
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<td>Santander</td>
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<td>Self-employed</td>
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<td>Durham County Council</td>
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<td>Newcastle University Students' Union</td>
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<td>AECOM</td>
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<td>PricewaterhouseCoopers LLP</td>
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<td>The Academy at Shotton Hall</td>
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<td>J Sainsbury's Plc</td>
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<td>Newcastle City Council</td>
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<td>Akzo Nobel Coatings Ltd</td>
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<td>Excelsior Academy</td>
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Myth 5: Graduates are highly mobile...

- 58% of graduates secured work in the region in which they studied
- 69% work in the area in which they originally lived
- This means only 18% of new graduates are employed in regions in which they neither lived nor studied, and some of these have moved to new regions to be with their partner
- This also means that the 43% of our own graduates employed in the North East six months after completing their studies are making an invaluable contribution to our own region.
Employability at Newcastle...

- Good University Guide 2019 - 10th for Graduate Prospects
- Top 20 Universities targeted by Times Top 100 Businesses
- Over 250 employers visit the campus each year
- Opportunities for work experience and placements throughout a degree course
- Students can access accredited modules to support career planning and development
- Opportunities to learn about entrepreneurship and even set up a business
- An award winning Careers Service!
Careers Service – Overview...

- One of the largest Careers Services in the UK
- A **wide range of services** tailored to the needs of students
- Here to prepare our students for a successful career in the global job market
- Links with experts and professionals from around the world
- Support from a strong Newcastle University **Alumni Network**
- Drop in Monday to Friday for **personalised support** on job applications and job search, CV writing, career planning, business start up and more…
Supporting Our Students through technology...

- Skype 1:1 Sessions
- Graduate Connections
- Online Interview Simulator
- Compass - Career Planning
- Vacancies Online Portal
- Online workshops

http://www.ncl.ac.uk/careers/
Year Round Support...

- Workshops
- Employer Presentations
- Drop-ins and one to one support through the Careers and Enterprise Centre
- Business Start Up Support
- Space to work on own business or career plan
- Professional, expert staff to support all students
- Support for 3 years after a student graduates
Skills development...

- Wide range of on campus opportunities to gain work and volunteering experience
- Access to the job market through our term time and summer placement programmes
- Work based learning opportunities through our extensive range of Careers Service modules
- Official recognition for all extra curricular activities through ncl+ award
- Comprehensive programme of Enterprise Support to develop business skills
ncI+ Career Insights Award...

Meet and work with local, national and global employers through:

- a professional project with a global company
- a fully-funded small business experience day
- a fully-funded trip to visit key Graduate Employers to build employability skills
- the opportunity to undertake work shadowing or access a mentor

Students receive £200 for their participation in the ncl+ Careers Insights Award. Students will also gain a ncl+ award.

www.ncl.ac.uk/careers/awards/nclpluscareerinsightsaward
Thankyou...
Any Questions?