



Academic Year 2020/21
Postgraduate Induction Programme
MSc International Marketing – 5145F

Below is the timetable for your programme's induction.

There are two parts to this: (i) the University's **Newcastle Beginnings** programme and (ii) the Business School programme. You should complete BOTH programmes.

The Newcastle Beginnings programme begins online on September 28 and Business School programme begins on October 5.

Please note that all times listed are BST (British Summer Time)

Week 1

Week commencing 28 September

Newcastle Beginnings – a new year, a fresh start on [Canvas](#)

You are expected to complete the University Core Online Induction programme in your own time. The Pre-Induction and Week 1 sessions include:

- University support services and resources available as well as how to contact them (including Visas, IT, Finance and Wellbeing)
- What to expect when you arrive (and what's expected of you) for those of you who will be coming to live in Newcastle (including COVID-19 implications and social distancing on campus, accommodation and residence life, as well as adjusting to life in the UK for our international students).
- Expectations of attendance (including online), engagement, commitment and 'Respect.'
- International Student Welcome Events
- For students whose first language is not English, you will need to check the section on English Language Support – called "In-sessional Programme" - that provides free Academic English sessions. If you have been automatically pre-registered on this programme, you will receive an e-mail at the start of the Semester with details of the sessions you should attend.

Newcastle University Business School Induction Programme can be accessed via [Canvas](#) and also via [YouTube](#)

You are also expected to complete your registration if you have not already done so.

Week 2	
Monday 5 October	
<p>Today, please view the welcome at the link provided.</p>	<p>School Welcome Official Welcome to Newcastle University Business School by Professor Matthew Brannan, Deputy Director - Education & Recruitment Newcastle University Business School Welcome</p>
Tuesday 6 October	
<p>11.00am – 1.00pm Online via Zoom</p>	<p>Welcome to Your Programme This is your opportunity to meet your Degree Programme Director (DPD), Qionglei Yu (Lei), who will welcome you to your programme, discuss the programme structure and approach to learning, and provide key information for you so you can make the best start in your studies. You will have a chance to meet your colleagues online and ask questions. Session Zoom link: https://newcastleuniversity.zoom.us/j/92895987822</p>
Wednesday 7 October	
<p>11.00am – 12.00pm Online via Zoom</p>	<p>Senior Tutor Welcome Learn how we support our students to succeed in this welcome talk from your Senior Tutor, Saurabh Bhattacharya. You will hear about our Business School Wellbeing Team and services offered. You will also find out how you can contribute to student representation at the School. Session Zoom link: https://newcastleuniversity.zoom.us/j/99783426180</p>
Thursday 8 October	
<p>10.00am – 11.00am Online via Zoom</p>	<p>Meet Your Semester 1 Module Leaders In this session you will be introduced to the staff teaching you in Semester 1. You will find out more about your modules and the key tasks on Canvas for you to prepare before the beginning of teaching. You will have the opportunity to ask questions. Session Zoom link: https://newcastleuniversity.zoom.us/j/92209474476</p>
Friday 9 October	

<p>11.00am – 12.00pm</p> <p>Online via Zoom</p>	<p>Meet Your Personal Tutor</p> <p>You will receive an email to your University email address with the link to your meeting so you can join and meet your Personal Tutor. You will also have a chance to get to know your classmates who are in the same tutor group.</p>
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Week 2 - Newcastle Beginnings: a new year, a fresh start

Newcastle Beginnings – a new year, a fresh start on [Canvas](#)

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Week 3

Getting to Grips with Your Modules

During this week you should access and engage with your module learning materials. Please follow the guidance provided by your Module Leaders and ensure that you have completed all of the pre-reading and any tasks required for Week 1 of teaching. You should check your university e-mails for any updates from your Module Leaders or DPD.

Business School Induction

To assist all postgraduate students in your transition to successful learning, you will have two online activities this week that you should complete in your own time. These are **Developing**

Your Cross Cultural Intelligence and **Working in Virtual Teams**. You will receive a prompt with links to engage with these materials during Week 3.

Monday 12 October

11.00am – 12.00pm

Online via Zoom

On Your Way: Introduction to the Careers and Employability Team

Our Careers Consultants will introduce the features and benefits of our Careers Service with an overview of our events and opportunities, as well as a guide to the one-to-one support and guidance you can access throughout your studies and beyond.

Session Zoom link:

<https://newcastleuniversity.zoom.us/j/94920258369>

Tuesday 13 October

11.00am – 12.00pm

Invitations to sign up to the webinar will be emailed

(please note that there are a limited number of spaces available)

PG Sustainability Webinar

Being a Business School postgraduate student means you need to address a range of challenges in business and society. This webinar will introduce you to one of these and challenge you to action for the rest of the year!

Wednesday 14 October

10.00am – 11.00am

Invitations to sign up to the webinar will be emailed

(please note that there are a limited number of spaces available)

China Focus

Join Paul Campbell, our Global Careers Consultant as he walks you through the opportunities and resources we have available to you for careers in China. Hear more on how the Careers and Employability Team will work with you throughout your studies to provide you with the skills and knowledge to drive your career goals. This session is aimed at those who will be seeking employment in China.

Thursday 15 October

10.00am – 11.00am

Online via Zoom

Ready to Start? DPD Questions and Answers

An opportunity to ask any last minute questions to your DPD before teaching starts next week.

Session Zoom link:

<https://newcastleuniversity.zoom.us/j/94811126108>

Friday 16 October

11.00am – 12.00pm

Invitations to sign up to the webinar will be emailed

(please note that there are a limited number of spaces available)

The North East Business Landscape

The North East is not only home to some of the most iconic brands that you may have heard of including Barbour, Newcastle Brown Ale and of course, Greggs, but it has also seen the growth of a vibrant community of pioneering start-ups and SMEs covering a vast range of industries over the past decade. Join us for this session when our Careers Consultants will provide an overview to the businesses that are driving opportunities and innovation in our area and what this can mean for you.

Week 3 - Newcastle Beginnings: a new year, a fresh start

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