

Academic Year 2020/21  
**Stage 3 Undergraduate Induction Programme**  
 BSc (Hons) Marketing (N500)

Below is the timetable of your programme's induction within the Business School. You should also complete the University's Induction: ***Newcastle Beginnings – a new year, a fresh start*** on [Canvas](#)

Induction for this programme begins on **Monday 5<sup>th</sup> October**

**Please note that all times listed are BST (British Summer Time)**

Week 1 (5 – 9 October)	
Monday 5 October	
<p>Online  (to access in your own time)</p>	<p><b>Welcome Back to Newcastle University Business School</b>            Official 'Welcome Back' to Newcastle University Business School from            Professor Matthew Brannan, Deputy Director - Education &amp; Recruitment</p> <p style="text-align: center;"><a href="#">Welcome Back</a></p>
Tuesday 6, Wednesday 7 and Thursday 8 October	
<p><b>There are sessions available online for you to complete in your own time – sessions specific to the Business School and the University Induction</b></p> <p><a href="#">Business School Sessions – Stage 3 University Induction</a></p>	
Friday 9 October	
<p><b>10.00am – 11.00am</b>             Online via Zoom             Invitations to sign up to the masterclass will be emailed</p>	<p><b>Masterclass to maximise your Placement/Study Abroad experience</b>            This session will provide guidance on how to make the most out of your placement on your CV and when you start to apply for graduate jobs. We will also support you in thinking about how you can use the knowledge and skills gained on your placement to enhance your academic studies including final year projects/dissertations.</p>
<p><b>4.30pm – 5.30pm</b>             Online via Zoom</p>	<p><b>Welcome Back Session from your Degree Programme Director (DPD)</b>            Your DPD and/or Stage Co-Ordinator will welcome you back to your programme, discuss the programme structure for Stage 3 and provide key information to help you get back into your studies.</p> <p>Session    Zoom    link:  <a href="https://newcastleuniversity.zoom.us/j/97792637611">https://newcastleuniversity.zoom.us/j/97792637611</a></p>

### Also happening this week

#### **Newcastle Beginnings: a new year a fresh start**

Find out more about living and studying in Newcastle through the online programme which is hosted on [Canvas](#)

#### **Newcastle University Students' Union**

Get involved in the [programme of welcome activities](#) organised by the Students' Union.

### Week 2 (12 – 16 October)

#### Monday 12 October

**There are sessions available online for you to complete in your own time – sessions specific to the Business School and the University Induction**

[Business School Sessions – Stage 3](#)  
[University Induction](#)

#### Tuesday 13 October

**2.00pm – 3.00pm**

Online via Zoom

#### **Stepping up to your Final Year**

An insightful, practical session from the Employability Team for all Business School finalists, helping you to navigate the challenging graduate labour market, and step up with your own career planning strategies ahead of graduation. We will focus on making the most of your final year, effectively leveraging any recent work experience, and will feature top tips from some of our recent alumni on how best to prepare for graduate roles.

Session Zoom link:

<https://newcastleuniversity.zoom.us/j/99357189840>

#### Wednesday 14 October

**2.00pm – 3.00pm**

Online via Zoom

#### **Ready to Start? DPD Questions and Answers**

An opportunity to ask any last minute questions to your DPD and/or Stage Co-Ordinator before teaching starts next week.

Session Zoom link:

<https://newcastleuniversity.zoom.us/j/98784079983>

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