

Innovation, Creativity and Entrepreneurship

MSc

Programme Handbook

2020-2021

Summary of programme commitments

<p>The University's Student Charter, requires that students are provided with a 'programme handbook which outlines any professional requirements, contact hours, mode of course delivery, assessment criteria, examination arrangements and regulations, academic guidance and support, and appeals and complaints procedures'. The purpose of this summary is to help you locate further details about this key information in your handbook. In the Business School the information will either be included in your Programme Handbook or in the PG Canvas Community under "PG Study Guide".</p>	
Average number of contact hours for this Stage / programme:	<i>Please see PG Study Guide in NUBS PG Community on Canvas</i>
Mode of delivery:	<i>Please see "Your Programme" section of your programme handbook on page 4.</i>
Normal notice period for changes to the timetable, including rescheduled classes:	<i>Please see PG Study Guide in NUBS PG Community on Canvas</i>
Normal notice period for changes to the curriculum or assessment:	<i>Please see PG Study Guide in NUBS PG Community on Canvas</i>
Normal deadline for feedback on submitted work (coursework):	<i>Please see PG Study Guide in NUBS PG Community on Canvas</i>
Normal deadline for feedback on examinations:	<i>Please see PG Study Guide in NUBS PG Community on Canvas</i>
Professional Accreditation:	<i>Please see your programme Canvas Community for up to date information</i>
Assessment methods and criteria:	<i>Please see your programme Canvas Community for up to date information</i>
Academic guidance and support:	<i>Please see PG Study Guide in NUBS PG Community on Canvas</i> <i>Please see "contacts" section of your programme handbook on page 9.</i>

Use of programme handbook

The purpose of this handbook is to provide you with an overview of your Master's degree programme. This handbook should be read in conjunction with the Newcastle University Business School *Postgraduate Study Guide*. Together, these documents will provide you with a guide to the facilities offered to you both by the School and the wider University and are designed to complement other information provided by the University.

This handbook provides an accurate picture of the programme at the time of writing, but this may be subject to minor change during the course of the academic year. You will be informed of any changes through the appropriate channels.

Your programme

This section aims to provide you with some key information on your degree programme. Generic information relating to postgraduate degrees can be found on the Business School Postgraduate Canvas Community <https://canvas.ncl.ac.uk/login/> in the PG Study Guide.

What will my teaching programme be like in 2020/21?

We want you to get the most out of your teaching and learning and will do everything we can to support you to do so. Your learning opportunities will be made up of a mixture of online and in-person, on-campus activities. In Semester one, as a result of physical distancing requirements, lecture materials will be delivered online as will many tutorials, seminars, workshops and labs. Our plan, where it's possible and safe to do so with 2-meter physical distancing in place, is to deliver up to three hours of in-person labs, seminars and tutorial teaching per week. We will review this at key points in the Semester and these reviews will inform our approach to Semester two teaching.

We recommend you regularly check the University website for the most up to date information at:

<https://enquire.ncl.ac.uk/>

Induction

There will be a two week Induction for your programme at the start of Semester 1, including sessions with your Degree Programme Director (DPD) and/or your Student Stage Co-ordinator (SSC), and your designated Personal Tutor. This period is also your opportunity to familiarise yourself with the University and the facilities available; as well as check details such as your timetable. A full schedule will be available on the relevant programme pages in Canvas and published on the Business School Website <https://www.ncl.ac.uk/business/>

About the Programme

Innovation, Creativity and Entrepreneurship MSc is a one-year, full-time, intensive modular programme. The programme has been designed to meet the demand for specialist postgraduate courses in management producing students who are able to manage and engage with creative, entrepreneurial and innovation processes in and across organisations, and fully conforms to the QAA Benchmark.

The programme will give you the skills to understand the fundamentals of strategies and business processes to promote innovation and creativity in organisations, and the fundamentals of enterprise development and entrepreneurship. The aim is to produce graduates who aspire to take on strategic responsibilities in private and public sector organisations or those who wish to start up and develop their own business. The course is primarily aimed at graduates or those at graduate level who have a background either in technological areas or in business management, but are interested in a management career with a strong emphasis on innovation.

Regional agencies and local centres of excellence, in particular technologies and industries, work closely with the programme team to provide a range of appropriate practical opportunities for you. The programme also meets demand for the integration of teaching around business innovation and the management of creativity and design.

Programme Structure

There are two distinct phases of the programme:

Phase 1

You will take 120 credits of compulsory taught modules in total.

All students take all of the following subject area modules:

Module code	Title	Semester	Credits
<u>NBS8035</u>	Creativity: Theories and Applications	1	20
<u>NBS8214</u>	Technology Change and Innovation Management	1	10
<u>NBS8033</u>	Business Enterprise for Postgraduate Students	1 and 2	20
<u>NBS8062</u>	Research Methods	1 and 2	20
<u>NBS8134</u>	Business Enterprise Policy	2	10
<u>NBS8139</u>	Enterprise and Entrepreneurial Management: A Critical Exploration	1	10
<u>NBS8213</u>	Managing Design and Product Development	2	10
<u>NBS8296</u>	Innovation Consultancy Project	2	10
<u>NBS8320</u>	Open Innovation and Clusters of Innovation	2	10

Phase 2

Students take a 60 credit dissertation module.

<u>NBS8039</u>	The ICE Dissertation	3	60
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Extended project (Dissertation)

The dissertation is worth 60 credits and is the opportunity for you to integrate and apply your learning to real-world situations and problems. The dissertation process commences during the first Semester with the compulsory Research Methods sessions. These are designed to lead you through the dissertation process, including the preparation of your research project proposal. Following preparation of your initial proposal, you will be allocated a supervisor who will provide guidance through the dissertation writing process.

The dissertation is a major piece of work (12,000 words), which will enable you to apply the knowledge and skills developed during the taught element of your degree programme. You will be expected to demonstrate evaluative and analytical ability, gain an in-depth knowledge of the topic and understand the relevance of the context in which the investigation is set. The dissertation will be completed by 1 September 2021. You must have your ethics form and, where relevant, the travel and

fieldwork risk assessment forms signed off by your supervisor before proceeding with your dissertation.

Degree programme regulations

The Degree Programme Regulations detail the modules to be studied on your Master's degree and any progression requirements, such as the need to pass the taught modules of the degree before proceeding to dissertation. It is important that you read these and make sure you know the requirements of your Master's degree. Degree Programme Regulations are available at

www.ncl.ac.uk/regulations/programme/2020-2021/nubs.php

Programme specification

A detailed description of the programme structure, programme aims and learning outcomes can be found in the Programme Specification online at www.ncl.ac.uk/regulations/programme/2020-2021/nubs.php

This includes information on the knowledge and understanding, intellectual skills, practical skills and transferable/key skills which you are expected to develop and demonstrate during your studies.

University regulations

It is important that you familiarise yourself with the University Regulations, in particular the Postgraduate (Taught) Progress Regulations and Examination Conventions which detail the regulations for study and award of a Master's degree. This includes conditions for reassessment in failed modules and criteria for eligibility of a Master's award. You are expected to read these and make yourself aware of their implications.

<https://www.ncl.ac.uk/regulations/docs>

Postgraduate research

Students who are successful in their Master's programme may wish to consider applying for a PhD with Newcastle University Business School. Newcastle University Alumni may also qualify for a discount on PhD fees. Further details of the research areas covered within the School and details of research programmes are available online at <https://www.ncl.ac.uk/business-school/courses/postgrad-research/>.

Your assessment

The assessment will depend on the individual module. You can expect to be assessed by a variety of means including:

- examinations
- assignments (both individual and group)
- presentations
- dissertation

The mix of assessment methods is to allow you to demonstrate your understanding of the knowledge outcomes of the programme and also your assimilation **of the skills developed during your Master's programme.**

The assessment methods used in individual modules are included in the module outlines. The assessments for the taught modules are summarised in the table below.

Details of assessment deadlines will be provided on the Postgraduate Canvas Community within the first two weeks of term to allow you to plan your workload. You should familiarise yourself with the assignment submission procedures available on the Postgraduate Canvas Community.

Please note that work submitted after the specified deadline, even by just a few minutes, will be treated as a late submission in line with University policy. Please see further details in the [Study Guide](#) on late submission of assessed work.

Occasionally, a module leader may change an assignment deadline (almost always to a later date). You will be notified of this in advance by e-mail by either the module leader or the relevant programme secretary. For all assignment deadlines, you should receive your marks and feedback within 20 working days. There may be certain exceptions to this turnaround time, but you will be notified of this at the time the deadline is set. For Semester 1 exams, generic feedback will be provided for the module early in Semester 2 to help you prepare for Semester 2 exams. For any students required to resit any exam, as a minimum generic feedback will be provided at least four weeks before the resit exam. Individual feedback for any exam can be provided on request after exam boards have met.

Please note that module leaders are reviewing the module teaching and assessment methods for Semester 2 modules, in light of the Covid-19 restrictions. Final information will be confirmed during the autumn term for Semester 2 modules.

Module	Compulsory/ core/optional	Individual assignment(s)	Group assessment	Examination
<u>NBS8035 Creativity: Theories and Applications</u>	Compulsory	90%	10%	
<u>NBS8214 Technology Change and Innovation Management</u>	Compulsory	100%		
<u>NBS8033 Business Enterprise for Postgraduate Students</u>	Compulsory	50%	50%	
<u>NBS8062 Research Methods</u>	Compulsory	100%		
<u>NBS8134 Business Enterprise Policy</u>	Compulsory	100%		
<u>NBS8139 Enterprise and Entrepreneurial Management: A Critical Exploration</u>	Compulsory	100%		

<u>NBS8213 Managing Design and Product Development</u>	Compulsory	30%		70%
<u>NBS8296 Innovation Consultancy Project</u>	Compulsory		100%	
<u>NBS8320 Open Innovation and Clusters of Innovation</u>	Compulsory			100%

Your contacts

Below are details of key contacts for the Innovation, Creativity and Entrepreneurship MSc programme. The programme director has overall responsibility for the management of the programme. The programme secretary is responsible for general administrative issues relating to the programme.

Useful contacts

Degree Programme Director:

Dr Victoria Mountford-Brown

victoria.mountford-brown@ncl.ac.uk 0191 208 5073

The Degree Programme Director (DPD) oversees your Master's programme and can help you with questions about the programme as a whole.

Programme Support:

[**pgmos@ncl.ac.uk**](mailto:pgmos@ncl.ac.uk)

Due to the current COVID-19 situation, in person queries can be directed to ground floor reception, Business School @ Barrack Road, 10am-2pm, Mondays to Fridays. This will be reviewed on an ongoing basis and you will be notified of any changes. The programme support team is your main point of contact for administrative queries relating to your programme, such as information about procedures or deadlines.

You will be allocated your own personal tutor who is there to help you with matters of a more personal nature. In addition, you can contact the senior tutor who has overall responsibility for pastoral matters and is chair of the staff–student committee for your programme.

Business School Careers Adviser: Jen Simpson

[**Jen.Simpson@ncl.ac.uk**](mailto:Jen.Simpson@ncl.ac.uk)

Careers Service, King's Gate

Our careers adviser can help you with information and guidance on careers and employment, both during and after your studies.

Details on the teaching team will be provided in the first lecture for each module.

A complete list of Business School academic and professional support staff, along with contact details, can be found online at [**www.ncl.ac.uk/business-school/staff**](http://www.ncl.ac.uk/business-school/staff). Staff profiles are also available via this link illustrating the research and teaching interests of academic members of staff.