Advice for new students on Media, Communications & Cultural Studies (PQL0, 1433U, 1454U)

You probably want to do as much as possible to prepare for the start of teaching. The modules that make up your degree programme don’t require you to have read anything before the start of the semester, and all of the required reading will be available via the University Library, either electronically or in hard copy, when you arrive. Nonetheless we have some advice about preparation for each of the modules that you will be taking in Semester 1.

MCH1025 Introduction to Scholarly Practice
Buy the following works. These are the ones that will not be available to you electronically via the University Library when you arrive. Owning these will permit you to avoid relying on the limited number of hard copies in the Library and equip you with tools that you will use many times during your degree. The attached e-flyer offers you a substantial discount on a bundle of four of these books from Blackwell’s Newcastle University bookstore – reserve it online and pick it up when you arrive.


MCH1023 Introduction to Media Studies
Buy the following books. These are the ones that will not be available to you electronically via the University Library when you arrive.


MCH1028 Introduction to Professional Communication
All of your required reading on the module will be available electronically via the University Library. Between now and the start of your degree, you can nonetheless prepare by consulting the following websites:
- Daily: https://www.bbc.co.uk/news/blogs-the-papers-53927195 - check out daily how different papers ‘handle’ stories
- Twice a week: www.thinkbox.tv - check out the breaking ads twice a week
- Weekly: https://www.prmoment.com/good-and-bad-pr/gb - check out the weekly nominations