

ENGAGEMENT PLAN

2021/22

CARBON

TRAVEL

PROCUREMENT

WASTE + RECYCLING

ENERGY

BIODIVERSITY

WATER

ETHICAL INVESTMENT

ENGAGEMENT PLAN 2021/22

Aim

Empowering and motivating the community and external stakeholders through effective engagement.

How?

Communicating sustainable advancement at the institutional level and encouraging learning and knowledge sharing around this [large-scale] progress.

Encouraging sustainable behaviour on an individual level and facilitating networking to bring people together for support.

Collaborating with colleagues, students and external partners to create change.

We aim to deliver, promote and communicate 'system change' and 'behaviour change' as interrelated and vital parts of an overall benefit towards environmental and social justice.

Targets include:

- Evolution of student and colleague action programmes and development of networks to support these
- Implementation and enhancement of committee activity
- Delivering induction information to new students and colleagues
- Assessing and reporting on progress



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WHO DO WE ENGAGE WITH?

INTERNAL

STUDENTS

PROSPECTIVE STUDENTS

COLLEAGUES

PROSPECTIVE COLLEAGUES

EXTERNAL

NEWCASTLE CITY COUNCIL

LOCAL ORGANISATIONS

NORTHUMBRIA UNIVERSITY

NTL & INTL UNIVERSITIES

NEWCASTLE HOSPITALS TRUST

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MONTHLY THEMES

Each month of the year has an overarching theme as a focus.

Within each month there will be campaigns or activities for that month's focus, with some interweaving content alongside them and throughout the year.

SEP	STUDENT INDUCTION	MAR	SOCIAL & ENVIRONMENTAL JUSTICE
OCT	PLAY YOUR PART	APR	CIRCULAR ECONOMY
NOV	COP26	MAY	BIODIVERSITY
DEC	ENERGY	JUN	ENV & ENERGY MANAGEMENT
JAN	RESOURCE USE	JUL	WATER
FEB	CARBON & CLIMATE	AUG	TRAVEL