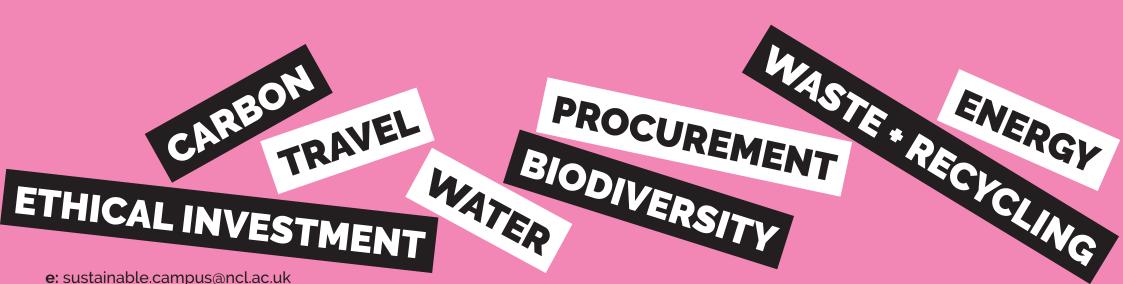


ENGAGEMENT PLAN

2021/22



e: sustainable.campus@ncl.ac.uk **w:** ncl.ac.uk/sustainable-campus

From Newcastle. For people and our planet.

ENGAGEMENT PLAN 2021/22



Aim

Empowering and motivating the community and external stakeholders through effective engagement.

How?

Communicating sustainable advancement at the institutional level and encouraging learning and knowledge sharing around this [large-scale] progress.

Encouraging sustainable behaviour on an individual level and facilitating networking to bring people together for support.

Collaborating with colleagues, students and external partners to create change.

We aim to deliver, promote and communicate 'system change' and 'behaviour change' as interrelated and vital parts of an overall benefit towards environmental and social justice.

Targets include:

- Evolution of student and colleague action programmes and development of networks to support these
- · Implementation and enhancement of committee activity
- Delivering induction information to new students and colleagues
- Assessing and reporting on progress

















ENGAGEMENT PLAN 2021/22 WHO DO WE ENGAGE WITH?



INTERNAL



PROSPECTIVE STUDENTS

PROSPECTIVE COLLEAGUES

EXTERNAL

NEWCASTLE CITY COUNCIL

NORTHUMBRIA UNIVERSITY

LOCAL ORGANISATIONS

NTL & INTL UNIVERSITIES

NEWCASTLE HOSPITALS TRUST

ENGAGEMENT PLAN 2021/22 MONTHLY THEMES



Each month of the year has an overarching theme as a focus.

Within each month there will be campaigns or activities for that month's focus, with some interweaving content alongside them and throughout the year.

SEP	STUDENT INDUCTION

OCT PLAY YOUR PART

NOV COP26

DEC ENERGY

JAN RESOURCE USE

FEB CARBON & CLIMATE

MAR SOCIAL & ENVIRONMENTAL JUSTICE

APR CIRCULAR ECONOMY

MAY BIODIVERSITY

JUN ENV & ENERGY MANAGEMENT

JUL WATER

AUG TRAVEL