A global place-based partnership

Both Newcastle and Pittsburgh have a history of heavy industry and share the consequences of that legacy locally and globally. The goal of last year’s conference was to spark conversations that would lead to collaborations to address the pressing questions for our respective cities and others like them. Our ambition is that our two universities work with our partners around the world to shape a sustainable, just and inclusive future based on three principles:

1. Our shared economic and social legacies, which help define our sense of mission and the nature of our connections with local communities.
2. A conceptual and pragmatic shift from a model of partnership between institutions of higher education to a model of partnership between places.
3. Constant experimentation and innovation; testing new models for place-based global partnerships.

This year’s conference

Between 24 and 25 March 2022 Newcastle University will host the second collaborative conference. Building on last year’s conference we will explore and share best practices on how Universities advance place-based approaches through community and student engagement and importantly how we measure our impact and demonstrate accountability to our communities and stakeholders. The conference will include a programme of concurrent sessions focussed on the themes of sustainability, health, culture and cities and places. Plenary sessions will draw upon the role universities play in their place, looking at a range of international contexts and approaches to impact and evaluation. We invite you to join us in exploring innovative approaches to place-based engagement and share your learning and insights.

REGISTER NOW:
https://newcastle-pittsburgh.online-event.co/registration/universities-how-can-we-take-a-people-centre
THURSDAY, MARCH 24, 2022
DAY ONE

Plenary Session One: Welcoming Remarks and Opening Roundtable
12:00- 13:30 GMT | 08:00-09:30 EDT

The opening plenary of the conference will welcome delegates from across the globe and set the scene for our collaborative virtual conference - Universities: How can we take a people centred approach to engage with our places?. We will hear from Civic and University leaders on the approach that Newcastle and Pittsburgh have taken to work together with their local communities, sharing both challenges and opportunities which will be explored throughout the conference.

WELCOME REMARKS:
● Chris Day, Vice Chancellor and President, Newcastle University
● Nick Forbes, Leader of Newcastle City Council

ROUNDTABLE SPEAKERS:
● Chancellor Gallagher, Chancellor at University of Pittsburgh
● Dame Jackie Daniel, Chief Executive Officer at The Newcastle Upon Tyne Hospitals NHS Foundation Trust
● Pam Smith, Chief Executive Officer at Newcastle City Council
● Pitt counterparts TBC

Plenary Session Two: Glocal: Why is a local to global strategy important and how is it working?’
13:40-14:40 GMT | 09:40-10:40 EDT

The University of Pittsburgh and Newcastle University refer to their local to global strategy. What does it mean in practical terms? How does a local engagement strategy work internationally? The aim of this 1 hour panel debate is to discuss what universities and businesses mean by a local to global approach and what examples are there where this is working. Why is it important and how do various organisations contribute to benefitting local communities whilst having international impact in education and research?

SPEAKERS:
● Richard Davies, Pro-Vice-Chancellor Global, Newcastle University
● Dominic Endiott, Venture Partner, Northstar Venures
● Sarah Green, Chief Executive Officer at Newcastle Gateshead Initiative
● Mike Capaldi, Dean of Innovation and Business at Newcastle University
● Pitt counterparts TBC
Concurrent Session One
24th March 14:50-16:05 GMT | 10:50-12:05 EDT

Session A: Cities and Places - Post-crisis Recovery, Reinvention and Resilience in City Regions - Governance and Leadership
This session will discuss the role of city regional governance and leadership in fostering and supporting post-crisis recovery, reinvention and resilience. It will address issues of political leadership, devolution and capacity-building, representation and inclusion. Drawing upon experience from the UK and Pennsylvania, researchers and practitioners will reflect on key governance challenges facing city-regions and the lessons of recent initiatives.

SPEAKERS:
- **Chair:** John Tomaney, Professor of Urban and Regional Planning, University College London
- **Danny MacKinnon,** Professor of Regional Development and Governance, Newcastle University
- **Kristen Kanthak,** Associate Professor of Political Science, University of Pittsburgh
- **Lydia Morin,** Congress of Neighboring Communities (CONNECT) Executive Director, University of Pittsburgh
- **Henry Kippin,** Managing Director of the North Tyneside Combined Authority

Session B: Health - Building Brain Capital
Societies that dedicate resources to fostering cognitive and mental health may see the best return on investment. Investing in brain health at all stages of life – building brain capital – is crucial if we are to flourish as individuals and societies. This session explores strategies that support brain health to help ensure people have the opportunity to develop their potential, to work productively and creatively, to build resilience and reserve, and to fulfil personal and social goals. Investigators will assess the contribution of public health, psychiatry, and neuroscience in this effort.

SPEAKERS:
- **Chair:** Lynne Corner, Director of VOICE, National Innovation Centre for Ageing, Newcastle University
- **Steven Albert,** Professor of Behavioural and Community Health Sciences, University of Pittsburgh
- **Harris Eyre,** Co-Lead of OECD Neuroscience-inspired Policy Initiative, Instructor at the Global Brain Health Institute on Brain Health Diplomacy and Brain Health
Entrepreneurship, Advisor to the Texas Medical Center Innovation Institute
Pro-bono advisor to Heka

- **Kirk Erickson**, Director and Principal Investigator of the Brain Aging and Cognitive Health Laboratory, University of Pittsburgh

**Session C: Culture - Co-making Community Memory**

This strand showcases participatory research into community memory. How do communities hold memory - whether place-based or connected to historical events, or both? What is the relationship between community memories and change. What happens when community memories are not heeded or valorised by official structures and authorised heritages and historical narratives? The strand focuses in particular on research involving collaboration between academics and communities, considering the political dimensions of this in terms of ethics, power and agency. We will consider forms of engagement, collaboration, meaning-making and co-production, where memory is not simply ‘accessed’ as if it were an archival source, but rather actively and creatively made and remade. We ask what important potentials for empowerment and recognition such practice may bring (as well as what liabilities), and what commons exist, both within the memory communities we work with, and across our different projects and ways of working.

**SPEAKERS:**
- **Chair: Iain Watson**, Visiting Professor of Practice, Newcastle University
- **Njaimeh Njie**, Multimedia Producer, Pittsburgh
- **Loes Veldpaus**, Lecturer in Architecture and Urban Planning, Newcastle University
- **Laura Brewis**, Project Director at We Make Culture
- **Ben Houston**, Senior Lecturer in US Modern History, Newcastle University
- **Chris Whitehead**, Dean of Global Humanities and Social Sciences, Newcastle University
- **Tim Shaw**, Lecturer in Digital Media, Newcastle University

**Session D: Sustainability - Place-based Sustainability Partnerships**

Sustainability in its broadest sense is an area in which significant partnerships have developed between Higher Education Institutions and local organisations across the public, private and third sectors. In this panel debate, we talk to a number of colleagues involved in place-based sustainability partnerships, and discuss key questions around their experience. What has worked and what hasn’t in partnerships, what have partnerships achieved, and what might we do better or differently in partnerships with hindsight? Our panel members bring different perspectives of partnership working which will provide engaging insights for the audience.
SPEAKERS:
- **Chair: Sara Walker**, Professor in Energy & Director of The Centre for Energy, Newcastle University
- **Stephen Elstub**, Senior Lecturer in Politics, Newcastle University
- **Andrew S McElwaine**, The Heinz Endowments’ vice president of Sustainability
- **David Lynch**, Energy Innovation Partnership Manager, North East Local Enterprise Partnership
- **Mark Adamson**, Project Director, Creative Fuse North East
- **David Sanchez**, Associate Director, Mascaro Center for Sustainable Innovation
- **Rebecca Kiernan**, Principal Resilience Planner with the City of Pittsburgh

Concurrent Session Two
24th March 16:15-17:30 GMT | 12:15-13:30 EDT

**Session A: Cities and Places - Post-crisis Recovery, Reinvention and Resilience in City Regions - Inclusive Innovation and Growth**

Higher education institutions have expanded well into community engagement and the recognition of the mutual benefits for community applications of university-led research and innovation. In both the UK and US, widening inequalities and the continuing impacts of the COVID pandemic have made many much more aware of the role of essential goods and services of the everyday economy that are so important for sustainability and liveability for so many. This session will highlight important applications of university-community research and innovation to improve living conditions and wellbeing of some of the most affected populations. What is possible at city and regional levels to improve health and resilience through university innovation and community applications and what policy initiatives can play a role?

Key topics:
- Foundational/everyday economy
- How to spread the benefits of university-led research and innovation more widely
- Left behind people and places (levelling up, Biden bill)
- Universities as anchor institutions

SPEAKERS:
- **Chair: Sarah Longlands**, Chief Executive of Centre for Local Economic Strategies
- **Andy Pike**, Henry Daysh Professor of Regional Development Studies in the Centre for Urban and Regional Development Studies (CURDS), Newcastle University
Session B: Health - Building Dementia Friendly Places
There is strong evidence that people can improve their brain health and support healthier longer lives through lifestyle changes and behaviours such as regular physical activity, keeping socially connected and maintaining good cardiovascular health. This session explores the role of cities and urban spaces in supporting concepts of dementia friendly communities and Cities of Healthy Longevity – and within this context how a range of connected, proactive policies and investment in services are essential to prevent and manage depression and support through life mental health and resilience.

SPEAKERS:
- Chair: Dr Lynne Corner, Director of VOICE, National Innovation Centre for Ageing, Newcastle University
- Professor Charles Reynolds, Professor of Psychiatry and UPMC Endowed Professor in Geriatric Psychiatry emeritus, University of Pittsburgh
- Professor Cathrine Degnen, Professor of Social and Cultural Anthroplogy, Newcastle University

Session C: Culture - Co-making Places
Speakers will share their work and experience in hyper-local pace making from a range of different perspectives. What is the role of universities in place-making the present (with a necessary eye to the future and understanding of the past)? How can community organisations and university researchers co-create solutions to austerity and neoliberalism? What role does creative arts practice have in universities working with their localities to create the present? What are we both trying to create - what vision or dream do we have for our communities? How can all knowledge be fully respected? What do different academic disciplines bring to place making in the present?

SPEAKERS:
- Chair: Liz Todd, Professor of Educational Inclusion, Newcastle University
- Uta Kogelsberger, Professor of Practice School of Arts and Cultures, Newcastle University
- Karen Laing, Senior Research Associate, Newcastle University
- David Butler, Senior Lecturer Coordinator LifeWorkArt, Newcastle University
- Alison Atkinson-Phillips, Lecturer in Public History, Newcastle University
Session D: Sustainability - Place-based Sustainability Show and Tell
This session will share best practices across a variety of sustainability research areas, with a focus on collaborative place-based projects and partnerships. In this lightning round experience, 10 speakers will each share their experiences on a specific project in a 5-minute “show and tell.”

SPEAKERS:
- Chair: Mike Blackhurst, Research Development Manager, Western Pennsylvania Regional Data Center Co-Director, Center for Social and Urban Research, University of Pittsburgh
- Emily Elliot, Director and co-founder of the Pittsburgh Collaboratory for Water Research, Education and Outreach at the University of Pittsburgh
- Bob Gradeck, Project Director, Western Pennsylvania Regional Data Center at the University of Pittsburgh’s University Centre for Urban and Social Research.
- Abhishek Visawanathan, Researcher, University of Pittsburgh
- Linda France, Climate Writer in Residence, New Writing North and Newcastle University
- Jennine Jonczyk, Researcher in Water Resources, Newcastle University
- Matt Dunlop, Head of Sustainability, Newcastle University
- Hayley Fowler, Professor of Climate Change Impacts in the School of Engineering, Newcastle University
- Nathan Forsythe, Research Fellow at the School of Engineering, Newcastle University
- Phil James, Professor of Urban Data, Newcastle University
- Lydia Morin, Congress of Neighboring Communities (CONNECT) Executive Director, University of Pittsburgh
- Cassie Quigley, Associate Department Chair and Associate Professor of Science Education in the Department of Teaching, Learning, and Leading at the School of Education at the University of Pittsburgh
FRIDAY, MARCH 25, 2022
DAY TWO

Plenary Session: How we understand our place and co-design mutually beneficial outcomes
12:00-13:00 GMT | 08:00-09:00 EDT

SPEAKERS TBC

Concurrent Session Three
25th March 13:15-14:30 GMT | 9:15-10:30 EDT

Session A: Cities and Places - Post-crisis Recovery, Reinvention and Resilience in City Regions - Building Collaborative Partnerships
What are the parameters of high-impact community-engaged research? Drawing on practices from the UK and Pennsylvania, the panel discusses how researchers, university staff, and community stakeholders design, maintain, and implement collaborative partnerships.

SPEAKERS:
- **Chair: Mark Tewdwr-Jones**, Professor of Cities and Regions, University College London
- **Michael Glass**, Director of Urban Studies, University of Pittsburgh
- **Louise Kempton**, Senior Research Associate at Centre for Urban and Regional Development Studies & Associate Dean for the Faculty of Humanities and Social Sciences, Newcastle University
- **Matt Wilton**, Assistant Director and Head of Policy at Newcastle City Council
- **Kirk Holbrook**, Director at the Community Engagement Centre, University of Pittsburgh

Session B: Health - Creating Space for Child and Adolescent Thriving
The COVID-19 pandemic has highlighted structural inequities that are barriers to thriving for children and youth in neighborhoods with concentrated disadvantage. Health systems responsible for child health have limited guidance about how to establish sustainable cross-sector collaborations that can support child thriving and health equity. This session focuses on the importance of centering community voices and experiences
to improve health outcomes. We will explore “thriving” as a vital metric for considering health and well-being, highlighting the value of strengths-based approaches and expanding the health lens to consider healthy environments and vibrant communities. Integration of community members into scientific inquiry as part of collaborative team science, rapid data-to-action cycles, and workforce development are promising strategies to foster child health equity.

SPEAKERS:
- **Chair: Liz Miller**, Professor of Paediatrics, Public Health, and Clinical and Translational Science, University of Pittsburgh
- **Dr. Anna K Ettinger**, Research Assistant Professor in the Department of Psychology, University of Pittsburgh
- **Dr. Jamil Bey**, Founder and President of the UrbanKind Institute
- **Dr Alison Stenning**, Professor of Social and Economic Geography, Newcastle University

**Session C: Culture- Co-making Futures**
In the Co-Making Futures strand speakers will share their individual and collective work in envisioning and presenting prospective futures tied to hyper-local or even global communities. Drawing on particular features of the past and present, in combination with acknowledgement of material realities of a particular location, practitioners and scholars will share on work undertaken in the present to interrogate, explore or perhaps even build towards particular visions of a future.

As a panel our speakers might explore:
What aspects of our present should we build upon as we co-create future aspects of our cities or communities? What elements of erasure in the present should be acknowledged and attended to as we rebuild or build anew moving into future iterations of our place and space? Who will inhabit our future cities and communities? How will individuals and groups be empowered to make features of a future both together and apart? What will we co-make together? And what do we need to do now to safeguard ethics of inclusivity and collectivity as envisioned and made together?

SPEAKERS:
- **Chair Jennifer Keating**, Senior Lecturer & Writing in the Disciplines Specialists, Institute for Writing Excellence, Dietrich, School of Arts & Sciences, University of Pittsburgh
- **Julia Heslop**, Postdoctoral Fellow in Architecture, Newcastle University
Session D: Sustainability: Working Session to Advance Place-based Partnerships

Using information collected from the first two sessions, participants will work in breakout groups to organize and fill out content using padlet. This is an opportunity for participants to share their own experience and reflect upon the previous two sessions. Groups will be asked to consider: How important are place-based partnerships in engendering more sustainable practices at regional and national scales? What learning points have you gained from failed partnerships? What factors can you identify which would enable partnership development to be accelerated to respond to urgent issues? What university resources are needed to create and improve upon partnerships?

SPEAKERS:

- **Hayley Fowler**, Professor of Climate Change Impacts in the School of Engineering, Newcastle University
- **Sara Walker**, Professor in Energy & Director of The Centre for Energy, Newcastle University
- **Aurora Sharrard**, Director of Sustainability, University of Pittsburgh
- **Mike Blackhurst**, Research Development Manager, Western Pennsylvania Regional Data Center Co-Director, Center for Social and Urban Research, University of Pittsburgh

Capstone Conversation

14:45-16:00 GMT/ 11:45-13:00 EDT

As we close our annual place-based conference, we will reflect on the themes and ideas which have been shared. What have we learnt and how will we take these ideas and values forward, not just in Newcastle and Pittsburgh, but in other places, expanding our network and range of voices we hear from across the globe. We will hear about plans to build a wider network to share and develop thinking and impact, and set out ways in which delegates can engage going forward.

SPEAKERS:

- **Jane Robinson**, Pro-Vice Chancellor, Engagement and Place, Newcastle University
- **Ariel Armony**, Vice Provost for Global Affairs and Director of the University Centre for International Studies, University of Pittsburgh