

建筑的展出：方法、观众、机遇

Exhibiting Architecture: approaches, audiences, opportunities

国美-纽卡公开讲座2026：五月建筑媒体研究系列讲座

CAA – NU Joint Open Lecture 2026:

May Lecture Series on Media + Architecture



演讲人： 欧文·霍普金斯
时间： 2026年5月19日17:00（北京时间）
2026年5月19日10:00（伦敦时间）
地点： 网络（Teams）
主持： 朱剑飞（英国纽卡斯尔大学）
嘉宾： 陈立超（中国美术学院）
詹欣（中国美术学院）
语言： 英语（中文翻译）
主办单位： 中国美术学院、英国纽卡斯尔大学

内容提要：

本演讲试图论证，建筑展览是有批评力和影响力的场所，它不仅是推广宣传的路径，也不仅是建筑话语论述的空间领域，它更是建筑本身得以生产、体验和重新想象的所在。本演讲将考察二十世纪初到今天建筑得以展览和构想的各种策展的和机构的方法；跨度上涵盖现代主义和后现代主义，也包括批判的和主流的建筑思路和派别。本研究提出建筑展览的六种类型，并分别以一些案例来讨论每个类型所具有的观念，以及所面临的创作的或商业的压力。本演讲最后讨论讲者本人的策展项目，包括其中的试图打破建筑与建筑表现的鸿沟的新方法、新思路；目标是重构展场，使之成为未来新建筑的可能的诞生地。

主讲人简介：

欧文·霍普金斯从事策展与写作。他是英国纽卡斯尔大学“法雷尔中心”（Farrell Centre）主任；该中心是一所在他领导下于2023年4月开启的关于建筑与城市的公共活动场所。他是2025年威尼斯双年展英国国家馆的英国-肯尼亚联合策展人之一，获得双年展国家参与方面的“特殊提名奖”。在加入“法雷尔中心”前，他是伦敦约翰·索恩爵士博物馆（Sir John Soane's Museum）的高级策展人；此前，他是伦敦皇家艺术院（Royal Academy of Arts）的建筑系列策展人。在这些任职中，他策划了多个广受好评的展览，主笔、主编了二十多本书籍、杂志特刊和其他出版物。他是报刊、广播和电视上的建筑评论员，也是各媒体的撰稿人；他在各地演讲，常任各建筑院校客座考官，也是多个建筑奖项评审团成员。

Speaker: Owen Hopkins
Time: 17:00, 19 May 2026 (China)
10:00, 19 May 2026 (UK)
Venue: Online (Teams)
Chair: Jianfei Zhu (Newcastle University UK)
Panel: Lichao Chen (China Academy of Art)
Xin Zhan (China Academy of Art)
Language: English (Translated)
Host: China Academy of Art, Newcastle University UK

Abstract:

In this lecture, Owen Hopkins argues for architecture exhibitions as critical and influential sites not just for the dissemination of architectural ideas or even as spaces of architectural discourse, but where architecture itself is produced, experienced and reimagined. He considers the different curatorial and institutional approaches that have shaped how architecture has been exhibited – and by implication conceived – from the early twentieth century to the present, crossing modernism and postmodernism, and both critical and mainstream architectural outlooks and approaches. Establishing six categories of architecture exhibition, he explores the ideas and pressures – from the creative to the commercial – that shape each of them via a range of case studies. He concludes by exploring some of his own curatorial projects in which he is developing new methods and approaches geared towards breaking down the distinctions between architecture that's on display and architecture itself, in the process reconceiving the exhibition as a site where new architectural futures might emerge.

Bio:

Owen Hopkins is a curator and writer. He is Director of the Farrell Centre at Newcastle University – a public centre for architecture and cities which he has led through its opening in April 2023. He was part of the UK-Kenya curatorial team for the British Pavilion at the 2025 Venice Architecture Biennale, which was awarded a 'Special Mention' for National Participation by La Biennale. Prior to joining the Farrell Centre, he was Senior Curator at Sir John Soane's Museum and before that Architecture Programme Curator at the Royal Academy of Arts. Across these roles he has curated numerous acclaimed exhibitions and has written or edited over twenty books, journals and other publications. A frequent commentator on architecture in the press, on radio and TV, he writes regularly for a range of media. He lectures internationally and is a frequent guest critic at architecture schools, as well as a judge for a number of architecture awards.

Photo credit:

'Double Vision' from GBR – Geology of Britannic Repair curated by Kabage Karanja, Stella Muteji, Kathryn Yusoff and Owen Hopkins at the Venice Architecture Biennale 2025. Double Vision. Image by Chris Lane. © British Council

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