

## Academic Year 2021/22

### Stage 3 Undergraduate Induction Programme

### International Marketing and Management

Below is the timetable of your NUBS programme's induction for London, including a mix of pre-induction online information, in-person sessions on campus and 'live' online sessions via Zoom. Once you have completed your online registration, please access the London Community on [Canvas](#) to view a version of this schedule which contains all the relevant links to online content and live Zoom sessions.

**Please note that all times listed are British Summer Time (BST)**

#### Pre-Induction Week: 13 - 17 September 2021

##### University Orientation – "Build Your New"

This is a set of online units that take you through some important points you will need to know about the University. Once you are registered and have access to Canvas you should work through these required units, checking them off as you complete them. These materials will remain available for you to refer back to at any point in your academic journey with us. The units include the following:

- Welcome from the University and the Newcastle University Student's Union (NUSU).
- Digital Learning for Undergraduates is an essential unit that tells you about the systems, services and apps you will need (including Canvas), as well as digital etiquette, accessibility and inclusion.
- Student Life covers key things relating to Covid health and safety, the Student Charter, expectations, respect and behaviours towards others.
- Student Support and Guidance will introduce you to the range of services on campus such as Learning, Welfare and Counselling support, finance, and careers but also gives you an introduction to the University Library and Study Skills that you will follow up with later in the Extended Induction.
- Academic Guidance and Support for Undergraduates introduces you to the role of the Personal Tutor and explores assessment and learning and your preparedness for postgraduate learning especially your readiness for independent learning.
- A section especially for international students covering health and wellbeing, legal issues such as visas, as well as language support available.

You should also aim to complete your registration before you arrive on campus if you have not already done so.

**The following recorded sessions will be available to view online via your London Community on [Canvas](#)**

<p><b>Please view the School welcome message at the link provided on Canvas.</b></p>	<p><b>Welcome to Newcastle University Business School</b></p> <p>Official Welcome from Professor Matthew Brannan, Deputy Director - Education &amp; Recruitment</p>
<p><b>Please view the Senior Tutor welcome at the link provided on Canvas.</b></p>	<p><b>Senior Tutor Welcome</b></p> <p>Learn how we support our students to succeed in this welcome talk from your Senior Tutor. You will hear about our Business School Wellbeing Team and services offered. You will also find out how you can contribute to student representation in the School.</p>
<p><b>Please view the Careers and Employability introduction at the link provided on Canvas.</b></p>	<p><b>On Your Way: Introduction to the Careers and Employability Team</b></p> <p>Our Careers Consultants will introduce the features and benefits of our Careers Service with an overview of our events and opportunities, as well as a guide to the one-to-one support and guidance you can access in the final year of your studies and as you transition to work.</p>
<p><b>Please access the learning unit at the link provided on Canvas.</b></p> <p>NOTE this can only be placed here as long as students are registered on LinkedIn Learning (David Platt/Grundy)</p>	<p><b>Developing Your Cross Cultural Intelligence</b></p> <p>This activity is provided for you to undertake before or shortly after you arrive in London. As a global Business School with students from over 60 countries we believe it is essential for all students to understand how to build their cross-cultural intelligence as preparation for studying with us. This learning unit has been developed drawing on professional and practical materials from LinkedIn Learning. This provides an introduction to working across cultures as well as providing you with a self-assessment and practical planning tool to help you develop your capabilities.</p>
<p><b>Please access the learning unit at the link provided on Canvas.</b></p> <p>NOTE this can only be placed here as long as students are registered on LinkedIn Learning (David Platt/Grundy)</p>	<p><b>Working in Virtual Teams</b></p> <p>This activity is provided for you to undertake before or shortly after you arrive in London. As a global Business School preparing students to fully engage with the world of work, we know from our employers that a key to success is being able to work in a team – and increasingly that means in a virtual team. Many of you will engage in teamworking as part of your learning and assessment and this learning unit has been developed drawing on professional and practical materials from LinkedIn Learning and develops your awareness of working in teams as well as the implications for working in virtual teams.</p>

## Induction Week: 20 - 24 September 2021

### Thursday 23 September 2021

<b>In-person session on campus 11.00am–12.30pm VENUE: Middlesex St, Ground Floor Lecture Theatre</b>	<b>Welcome Back from Professor Matthew Brannan, Deputy Director, Newcastle University Business School</b>  Professor Brannan will provide key information about your final year studies in London.
<b>In-person session on campus 9.30am–11.00am and 12.30pm–2.00pm VENUE: Middlesex St, Ground Floor Lecture Theatre</b>	<b>Smartcard Collection</b>
<b>Live online via Zoom 3.00pm–4.00pm Link will be accessible through Canvas</b>	<b>Placement and Study Abroad Returners – Workshop</b>  If you are returning from a placement or study abroad year this session will help you reflect on experiences and skills gained and how these can apply to final year, as well as a refresher on study skills and introduction to the University's Virtual Learning Environment, Canvas.

### Friday 24 September 2021

<b>Live online via Zoom 11.00am–11.45am Link will be accessible through Canvas</b>	<b>Placement and Study Abroad Returners – Job Search Skills</b>  This session will guide you on using your placement/study abroad skills for your graduate job search, thinking about graduate jobs and developing a LinkedIn profile post- placement.
<b>Live online via Zoom 1.00pm – 2.00pm Link will be accessible through Canvas</b>	<b>Ready to Come Back?: Questions and Answers</b>  An opportunity to ask any last minute questions about your programme before teaching starts next week.