# Single Image Full Width

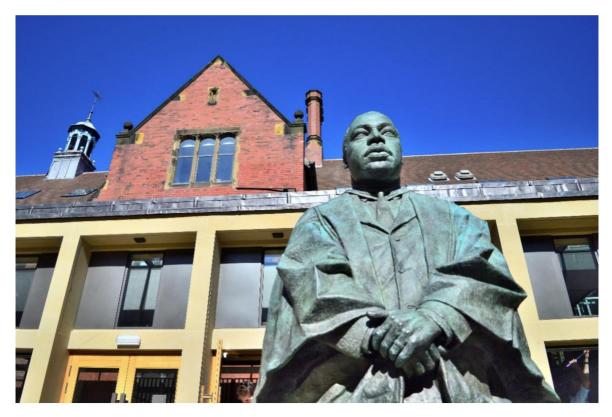
## Content type: [ZEP] Image

#### Content can be enhanced using images to support your messages:

## Martin Luther King honorary degree ceremony

Each year the University confers honorary degrees upon candidates worthy of distinction.

Dr Martin Luther King was awarded an honorary degree by Newcastle University at a ceremony on 13 November 1967. View <u>footage. transcripts and images from</u> the ceremony.



Use images as supplementary content on a page to support the information provided in the text. Use images in context and not as a replacement for text.

Use only high-quality images. Images must not be:

- blurry
- stretched
- pixelated
- portrait

Image size: 1196 x 654 pixels

## Steps:

1. Select the content type [ZEP] Image. Fill in the following fields:

NAME: eg Martin Luther King

IMAGE: click 'Select' Media' to go to Media Library and 'select' image

**ALT TEXT:** Describe **what the image represents**. Alt text provides alternative, textual content for users of screen readers or when an image cannot be displayed. Maximum 50 characters.

2. To save the content **select** 'Save or **Save and Approve'**.