

Single Image Full Width

Content type: [ZEP] Image

Content can be enhanced using images to support your messages:

Martin Luther King honorary degree ceremony

Each year the University confers honorary degrees upon [candidates worthy of distinction](#).

Dr Martin Luther King was awarded an honorary degree by Newcastle University at a ceremony on 13 November 1967. View [footage](#), [transcripts](#) and [images from the ceremony](#).



Use images as supplementary content on a page to support the information provided in the text. Use images in context and not as a replacement for text.

Use only high-quality images. Images must not be:

- blurry
- stretched
- pixelated
- portrait

Image size: 1196 x 654 pixels

Steps:

1. Select the content type **[ZEP] Image**. Fill in the following fields:

NAME: eg Martin Luther King

IMAGE: click 'Select' Media' to go to Media Library and 'select' image

ALT TEXT: Describe **what the image represents**. Alt text provides alternative, textual content for users of screen readers or when an image cannot be displayed. Maximum 50 characters.

2. To save the content **select** 'Save or **Save and Approve**'.