

Masters of Arts in Media & Journalism

Code: 4075F/P

Notes:

- (i) *These programme regulations should be read in conjunction with the University's Masters Progress Regulations and Examination Conventions.*
- (ii) *A core module is a module which a student must pass, and in which a fail mark may neither be carried nor compensated; such modules are designated by the board of studies as essential for progression to a further stage of the programme or for study in a further module.*
- (iii) *A compulsory module is a module which a student must take.*

1. Programme structure

- (a) The programme is available for study in both full-time and part-time modes.
- (b) The period of study for full-time mode shall be 1 year starting in September. The period of study for part-time mode shall normally be 2 years starting in September. The programme comprises modules to a credit value of 180.
- (c) All candidates shall take the following compulsory modules:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Credits Sem 3</i>	<i>Level</i>	<i>Type</i>
COM8057	Media Analysis	20	20			M	
COM8058	Methodologies: Researching Media, Culture & Society	20		20		M	
COM8059	Media Law	20	20			M	
COM8069	Multi-Media Journalism Principles & Practice	20	10	10		M	
COM8299	Dissertation for MA Media & Journalism	60			60	M	

- (d) All candidates shall take further optional modules to a value of 40 credits from the following:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Credits Sem 3</i>	<i>Level</i>	<i>Type</i>
COM8001	PR in the Digital Age	20		20		M	
COM8060	Strategies and Management in PR	20	20			M	
COM8061	Professional Sub Editing	20		20		M	
COM8063	Advertising & Consumption	20		20		M	

COM8067	Television Studies	20	20			M	
COM8070	Building a PR Campaign	20	20			M	
COM8071	Sex, Sexuality & Desire	20	20			M	
COM8073	Communication, Emotion & Psychoanalysis	20		20		M	
COM8077	Visual Culture	20	20			M	
COM8078	Globalisation & Culture	20	20			M	
COM8163	News & Journalism	20		20		M	
COM8164	Public Affairs & Social Responsibility	20		20		M	

With the approval of the Degree Programme Director and depending upon the academic background of the candidate alternative optional modules to those listed above may be selected up to 20 credits.

Year 1 (Part-time)

(a) Candidates shall take the following compulsory modules:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Credits Sem 3</i>	<i>Level</i>	<i>Type</i>
COM8057	Media Analysis	20	20			M	
COM8058	Methodologies: Researching Media, Culture & Society	20		20		M	
COM8059	Media Law	20	20			M	
COM8069	Multi-Media Journalism Principles & Practice	20	10	10		M	

Year 2 (Part-time)

(a) Candidates shall take the following compulsory modules:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Credits Sem 3</i>	<i>Level</i>	<i>Type</i>
COM8299	Dissertation for MA Media & Journalism	60			60	M	

(b) Candidates shall take further optional modules to a value of 40 credits from the following:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Credits Sem 3</i>	<i>Level</i>	<i>Type</i>
COM8001	PR in the Digital Age	20		20		M	
COM8060	Strategies and Management in PR	20	20			M	

COM8061	Professional Sub Editing	20		20		M	
COM8063	Advertising & Consumption	20		20		M	
COM8067	Television Studies	20	20			M	
COM8070	Building a PR Campaign	20	20			M	
COM8071	Sex, Sexuality & Desire	20	20			M	
COM8073	Communication, Emotion & Psychoanalysis	20		20		M	
COM8077	Visual Culture	20	20			M	
COM8078	Globalisation & Culture	20	20			M	
COM8163	News & Journalism	20		20		M	
COM8164	Public Affairs & Social Responsibility	20		20		M	

With the approval of the Degree Programme Director and depending upon the academic background of the candidate alternative optional modules to those listed above may be selected up to 20 credits

2. Assessment methods

Details of the assessment pattern for each module are explained in the module outline.