

Masters of Arts in International Multimedia Journalism

Code: 4082F

Notes:

- (i) *These programme regulations should be read in conjunction with the University's Masters Progress Regulations and Examination Conventions.*
- (ii) *A core module is a module which a student must pass, and in which a fail mark may neither be carried nor compensated; such modules are designated by the board of studies as essential for progression to a further stage of the programme or for study in a further module.*
- (iii) *A compulsory module is a module which a student must take.*

1. Programme structure

- (a) The programme is available for study full-time only.
- (b) The period of study for full-time mode shall be 1 year starting in September.
- (c) The programme comprises modules to a credit value of 180.
- (d) All candidates shall take the following compulsory modules (140 credits):

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Credits Sem 3</i>	<i>Level</i>	<i>Type</i>
COM8057	Media Analysis	20	20			M	
COM8059	Media and Law	20	20			M	
COM8069	Multi-Media Journalism Principles & Practice	20	10	10		M	
COM8164	Public Affairs & Social Responsibility	20		20		M	
COM8165	*Advanced Reporting Skills	20			20	M	
COM8166	*Broadcast & Video Journalism	20			20	M	
COM8167	*Online Journalism	20			20	M	

**At the Press Association*

- (e) All candidates shall take further optional modules to a value of 40 credits from the following:

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Credits Sem 3</i>	<i>Level</i>	<i>Type</i>
COM8001	PR in the Digital Age	20		20		M	
COM8060	Strategies & Management in PR	20	20			M	
COM8061	Professional Sub Editing	20		20		M	
COM8063	Advertising & Consumption	20		20		M	
COM8067	Television Studies	20	20			M	
COM8070	Building a PR Campaign	20	20			M	
COM8071	Sex, Sexuality & Desire	20	20			M	
COM8073	Communication, Emotion & Psychoanalysis	20		20		M	

COM8077	Visual Culture	20	20			M	
COM8078	Globalisation & Culture	20	20			M	
COM8163	News & Journalism	20		20		M	

With the approval of the Degree Programme Director and depending upon the academic background of the candidate alternative optional modules to those listed above may be selected up to 20 credits.

2. Assessment methods

Details of the assessment pattern for each module are explained in the module outline.

3. Other

- (a) Candidates are normally expected to pass all the modules in semesters 1 and 2 before proceeding to the semester 3 modules taught by the Press Association. Students are expected to pass the semester 3 modules taken with the Press Association at the first attempt.
- (b) A candidate, who fails to meet the criteria for the Masters degree, but satisfies the University rules for a postgraduate diploma in relation to the modules in semesters 1 and 2 will be awarded a Postgraduate Diploma in Media and Journalism.