

**PROGRAMME SPECIFICATION**

<b>1</b>	<b>Awarding Institution</b>	Newcastle University
<b>2</b>	<b>Teaching Institution</b>	Newcastle University
<b>3</b>	<b>Final Award</b>	BA (Hons)
<b>4</b>	<b>Programme Title</b>	Modern Languages and Business Studies
<b>5</b>	<b>UCAS/Programme Code</b>	TN92
<b>6</b>	<b>Programme Accreditation</b>	
<b>7</b>	<b>QAA Subject Benchmark(s)</b>	Languages and related studies, area studies
<b>8</b>	<b>FHEQ Level</b>	6
<b>9</b>	<b>Date written/revised</b>	April 2012

**10 Programme Aims**

- 1 To foster intercultural awareness and understanding, and an attitude of curiosity and openness towards different cultures.
- 2 To provide students with knowledge and skills that prepare them for further intellectual development and further independent study.
- 3 To provide a flexible programme of study through variety of student choice in modules in Modern Languages within an informed advisory framework.
- 4 To give students the opportunity to spend time studying or working in the countries in which the languages they are studying are spoken.
- 5 To develop proficiency in receptive (reading and listening), productive (writing and speaking), and mediating skills in one or two languages
- 6 To enable the study of organisations, their management and the changing external environment in which they operate.
- 7 To prepare students for a career in business.

**11 Learning Outcomes**

The programme provides opportunities for students to develop and demonstrate knowledge and understanding, qualities, skills and other attributes in the following areas. The programme outcomes have references to the relevant benchmark statements.

**Knowledge and Understanding**

On completing the programme students should have knowledge and understanding of:

A1 the lexis, grammatical structures, registers and usage of one or two modern languages to BA Honours degree standard, and where taken as an option, other languages to ALTE Levels 3, 4 or 5 (see Statement of Standards)

A2 aspects of the history, society, culture and linguistic development of the relevant countries in East Asia, Europe and Latin America dependent upon the languages chosen for study and according to module selection (see section 12).

- A3 certain areas of specialist study, according to module selection, in cultural studies, film, history, language, linguistics, literary studies and politics of the relevant countries in East Asia, Europe and Latin America.
- A4 the internal diversity and connections between cultures.
- A5 (for students opting to write a dissertation), of a topic studied in-depth and independently.
- A6. core business areas (finance, economics, marketing, organisational behaviour/ human resource management) as subjects of academic study and as practical activities.
- A7. how to evaluate critically ideas, concepts and practices related to business.
- A8. the business environments and the institutions including business firms, governments, international organisations and the markets in which businesses operate.
- A9. through optional modules knowledge and understanding of specialist areas within Business Studies

**Teaching and Learning Methods**

The primary means of imparting knowledge and understanding of the modern languages (A1) is via a mix of communicative, student-centred language teaching methods and formal linguistic instruction. In the case of A2-A3, knowledge and understanding are generally conveyed through lectures and seminars which guide students towards independent reading and enable students to self-assess and develop their learning through group discussion, take-home tasks; guided self-teaching activities; e-mail discussion and e-mail based group working; the preparation of presentations and/or reports. A4 is developed initially within the communicative language training framework and is further enhanced during the students' year abroad. In A5 (optional dissertation) one-to-one tutorials provide academic guidance, while the opportunity to carry out independent research allows students to apply and practise research skills. Additionally students are facilitated to read research articles, take part in student-centred projects, business games and analysis of case studies during their progression over the three stages (A6-A8).

**Assessment Strategy**

Knowledge and understanding of the modern language (A1) is assessed by written continuous assessment and class tests (evaluating student understanding and progress), and unseen written, aural and oral examinations. Outcomes A2-3 are assessed by essay and/or unseen written examination, oral presentation & video presentation, (requiring independent, critical analysis and application of intellectual models, principles and theories). Outcome A4 is assessed during the year abroad by a personal learning record and in some cases an intercalary project. Outcome A5 is assessed by a 5-6000 word dissertation. Outcomes A1-A8 are assessed by unseen exams and various forms of coursework – essays requiring critical analysis, business reports, case studies, software development, presentations and dissertations.

**Intellectual Skills**

On completing the programme students should be able to:

- B1 gather, synthesise and evaluate information.
- B2 undertake independent, critical analysis.

B3	organise and present ideas within the framework of a structured and reasoned argument, oral or written.
B4	apply appropriate methodologies to specialist areas of study.
B5	(for those who choose to write a dissertation), design a research project and select and employ appropriate research methodologies
B6	Solve problems within the context of business.
<b>Teaching and Learning Methods</b>	
B1-4 skills are developed through seminar preparation and presentation, group discussion and written assignments. B5 is developed through one-to-one tutorials to facilitate the development of independent study and research skills through student self-evaluation. B6 skills are initially developed by encouraging students to prepare and give presentations at seminars relating to particular business problems, and later through student-centred project work and analysis of current research in seminars and tutorials.	
<b>Assessment Strategy</b>	
B1-4 are assessed by means of course work (e.g. essays, oral presentations, video presentations) and unseen written examinations. They are also assessed as part of oral examinations. They may also be assessed by dissertation. Intellectual skills relating to C6 are assessed by essays, projects and unseen examinations.	
<b>Practical Skills</b>	
On completing the programme students should be able to:	
C1	show receptive (reading and listening) and productive (writing and speaking) skills in one or two languages to BA Honours degree standard.
C2	perform a range of communicative tasks.
C3	translate non-technical texts from and into the target language, develop competent professional liaison interpreting skills.
C4	make effective use of language reference materials, such as grammars, dictionaries and corpora.
C5	practice independent language learning.
C6.	develop quantitative skills required for managing in a business environment
C7.	develop critical analytical skills to relate theory to practice
C8.	Analyse business information and operations for decision making
<b>Teaching and Learning Methods</b>	
Learning outcomes C1-2 are achieved via communicative, student-centred skills training, (e.g. developing and practising reading skills, enhancing listening skills through language laboratory work, liaison interpreting, analysing and practising different writing skills, and conducting oral discussion and presentation, both individually and as part of a team), and formal grammar instruction (e.g. guided study, drills and exercises, and use of IT resources). C1-2 skills may be further enhanced by delivery of specified modules in the target language. These skills are developed and consolidated during the year abroad. C3 is achieved by	

guided translation into and out of the target language, and analysis of translation techniques; liaison interpreting in and out of the target language; reading for gist exercises; summary and evaluation of texts in the modern language, working in the modern language. C4-5 are achieved in the teaching of C1-3, and further enhanced by study skills sessions as detailed in section 13 (below). Self-access language learning is also encouraged in order to further both C4 and C5. Learning outcomes C6-C8 are achieved via lectures where these skills are demonstrated and then followed up in seminar groups. These sessions are essential to enable students to practice and master the requisite quantitative and analytical skills.

### **Assessment Strategy**

C1-3 are assessed by written continuous assessment and class tests (evaluating student progress) and unseen written examination (reading, writing, translating and interpreting skills), aural examination (listening and writing skills) and oral examination (listening, speaking and interpreting skills). Skills C4 and C5 are not formally assessed. Business specific skills are assessed by unseen examinations (C6), projects (C7) and case studies and presentations (C8).

### **Transferable/Key Skills**

On completing the programme students should be able to:

- D1 communicate clearly and effectively, both orally and in writing.
- D2 give oral presentations.
- D3 manage one's time, make plans and set priorities in order to achieve an objective.
- D4 work creatively and flexibly with others as part of a team, and, in the case of the intercalary project, the ability to conduct an effective interview.
- D5. adapt and operate effectively within a different cultural environment.
- D6. use library and bibliographic research resources.
- D7. analyse and solve problems
- D8. use IT effectively, such as word processing, email, databases, online environments and the use of the Internet as a research and study tool.
- D9. Numeracy and computer literacy
- D10. Initiative and adaptability

### **Teaching and Learning Methods**

D1 is enhanced through seminar presentations and discussions, and through written assignments. In the case of language modules, they are developed through communicative skills training. Skills D2-3 and D6-8 are practised through seminar preparation and presentation. D3 and D6-8 are further developed through written assignments and research-based modules. D4 is developed through team presentations and projects (including the intercalary project). D5 is developed initially through communicative language training, and is later enhanced during the student's year abroad. D8 is further enhanced through the use of IT resources in language teaching and as an organisational tool for certain modules. D6 and

D8 skills are also developed during induction. Students develop their time management skills through time constrained activities in class and through set work for seminars. Business games allow students to develop initiative and adaptability (D10).

### **Assessment Strategy**

D1 is assessed by essay, dissertation and unseen written examination, (written communication), while both D1 and D2 are assessed via assessed seminar presentations and oral examinations (oral communication). D3 and D6-7 are assessed in a number of ways, including written assignments, unseen examinations, assessed seminar preparation and presentation, self-directed language coursework and preparation for language classes. D4 is assessed via team presentations and projects (including the intercalary project, which involves a transcribed interview).

D5 is assessed via the personal learning record produced during the year abroad. D8 is assessed in a number of ways including the preparation of written assignments and seminars, portfolio work at Stage 1 and systems building at Stage 2 and 3. Numeracy (D9) is assessed through project work and unseen examination. D10 is assessed as part of course work and group work.

## **12 Programme Curriculum, Structure and Features**

### **Basic structure of the programme**

The programme is studied over four years full-time based on 30 weeks attendance per annum. Students study one or two of the following languages: Chinese, Japanese, French, German, Portuguese, Spanish (although Portuguese must be studied with another language). Stages 1, 2 and 4 of the programme are spent in residence attending the University of Newcastle; Stage 3 is an intercalary year during which students may either spend the whole year in a country where one of the languages studied is spoken, or split the year between two countries where the target languages are spoken. Each year or stage requires the study of modules with a total credit value of 120. 20 credits of module study represent 200 hours of student work, including lectures and other teaching (such as seminars), private study, preparation of coursework and exam preparation and revision. Larger modules are proportionately heavier in their work content. The weighting of compulsory practical language modules varies between 20 and 40 credits depending on the target language and the Stage at which it is being studied. All other modules at Stages 1, 2 and 4 are generally 20 credits in weight. Modules undertaken during the intercalary year have a weighting of 100 credits (Personal Learning Record) and 20 credits (Intercalary Project or Study Abroad module).

In Stage 1 students are required to study 40 credits of compulsory practical language modules for Level A languages and 20 for Level B languages, and a minimum of 40 credits of Business Studies modules. In Stage 2 students are required to study 40 credits of compulsory language modules for Chinese and Japanese and 20 credits for all other languages. In Stage 4 students are required to study 40 credits for Chinese and Japanese and 20 credits for all other languages. In addition to the compulsory practical language modules, students must take further modules to bring their credit weighting up to a total of 120 credits at Stages 1, 2 and 4. At each Stage students must have 40 credits of language modules (including language-related content modules) and 40 credits of Business modules. The remaining 40 credits can be made up of either language or business modules.

The compulsory practical language modules are conducted mainly in the foreign language; optional modules are taught in a combination of the target language and English, varying from module to module and from year to year. The range of options includes those that are

language specific and provided by the relevant constituent sections of the School of Modern Languages and those that are open to all students of modern languages and are provided by colleagues across the School.

At Stage 1 students study one or two languages, at least one of which must be at Level B. Only one language may be studied *ab initio* at Level A. In the compulsory practical language modules the students develop the language skills of reading, writing, listening and speaking; these modules also provide knowledge and understanding of the target language and its cultural context as well as the foundations of subject-specific skills (outcome A1, 2, & 4, C1-5). Students choose additional credits from a range of introductory modules within the School of Modern Languages in linguistics, film, literature, society and institutions; these modules enhance knowledge and understanding of the language and of specialist areas (outcomes A2, A3) as well as providing an introduction for intellectual skills (B1-3) and effective practice in key transferable skills (especially outcomes D1-4). In Business Studies, the programme provides the students with a general foundation in the main disciplines of Business Studies including accounting, IT, quantitative techniques, economics, marketing, organisational behaviour.

At Stage 2 students study one or two languages, at least one of which must be at Level C. In addition to the compulsory practical language modules additional credits are chosen from a range of options in film, history, linguistics, literature, media, politics and visual arts. For those students studying German an *ab initio* option in Dutch language is available and for those studying Spanish an *ab initio* option in Catalan. Students continue to develop the language skills of reading, writing, listening, speaking and translation; language modules are designed to develop these skills in preparation for the forthcoming Year Abroad (outcome A1, 2, & 4, C1-5), practise cognitive skills in the target language (B1-3) as well as key transferable skills (D1, 2, 4 & 6). The optional modules are intended to be as broad-ranging as possible to allow informed choices to be made about more specialised final-year options; they develop knowledge and understanding of the language in relation to specialist areas of study (A2-3), while at the same time providing a sufficient introduction to critical skills and methodology appropriate to the area (B1-4) and further advancing key transferable skills (especially outcomes D1-2, 6-7). In Business Studies, Stage 2 focuses on the business operations and systems of organisations as well as human resource management. This is complemented by a more in-depth understanding of organisational behaviour. Students may select options at Stage 2 which allow them to begin to specialise in certain business areas, and develop entrepreneurial skills.

At Stage 3 students generally may *either* spend the whole year in a country where one of the target languages is spoken, working as a teaching assistant in a school or college, or studying at a university, or undertaking an approved work placement, *or* split the year between two countries where the target languages are spoken, studying at universities or undertaking approved work placements. However, students wishing to study Chinese or Japanese at Stage 4 are required to spend a complete academic year pursuing courses of study at a university or comparable institution in the relevant country. The School of Modern Languages has a number of student exchange programmes and/or formal links with Universities in France, Germany, Spain, Portugal, China and Japan, as well as a number of informal links with institutions in Latin America.

The Year Abroad is fully accredited and assessment is by means of a personal learning record (100 credits) plus either an intercalary project (20 credits) or marks achieved at the host university (to a total of 20 credits). While all aspects of knowledge, understanding and language skills will be developed during Stage 3, there will be particular opportunities for increasing intercultural awareness and understanding (A4), for developing self-study skills for language learning (C5), for developing organisational and interpersonal skills (D3-5); students preparing a dissertation will have the opportunity to develop knowledge and cognitive skills in this area too (A5, B5).

At Stage 4 students study one or two languages, one of which must be at Level D. The language modules at Stage 4 are taught on the basis that students have reached a high (Level C) or very high level (Level D) of competence during their year abroad. The emphasis

now is on sophisticated use of language in all skills (A1, 2 & 4, C1-5) as well as the cognitive abilities of analysis and structured argumentation (B2-3). Opportunities to practise interpreting skills are available through translation and interpreting courses (C3). A wide range of more specialised options in film, history, linguistics, literature, media, politics and visual arts takes the cognitive skills to a much higher level of development, including greater emphasis upon independent analytical skills, use of appropriate methodologies and problem-solving skills (B1-4, D1-3, 6-7). Students writing a dissertation as well as those preparing an extended essay will develop their knowledge and understanding as well as their subject-specific, cognitive and transferable skills over a broad range of outcomes (A2, 3, & 5, C1 & 4, B1-5, D1, 3, 6 & 7). In Business Studies, students take 40 credits of options that allow further specialisation in the subjects of their choice.. Options include accounting and finance, E-business, Information systems management, advanced marketing and public sector management.

**Key features of the programme (including what makes the programme distinctive)**

Flexibility in terms of the level of languages taken (post A level and ab initio) including East Asian Languages. Possibility of movement across degree programmes across the School depending on options taken.

**Programme regulations (link to on-line version)**

<http://www.ncl.ac.uk/regulations/programme/>

**13 Criteria for admission**

*Entry qualifications*

AAB with A in the target language. B in GCSE Mathematics.

Scottish qualifications

AAABB/ AABBB at Higher Grade, with A in the target language.

Combinations of Highers and Advanced Highers are accepted. Mathematics at Grade 2 standard grade (or Intermediate 2 equivalent).

International Baccalaureate

32 points with at least one Higher Level language at grade 6 or above. Mathematics at Standard Level Grade 5.

*Admissions policy/selection tools*

The programme welcomes applications from both A/AS level candidates and non-standard entrants (Partners Programme candidates, Mature Students, Access Courses). Students to whom offers are made are invited to an open day to meet staff and students and see the School. Attendance is not compulsory.

Admission is to the appropriate level according to qualifications at the starting point, which in turn will determine the level of outcome at the end of the degree course. Chinese, French, Japanese, German, Portuguese and Spanish may all be started *ab initio*.

*Non-standard Entry Requirements*

Access to HE courses

Candidates offering Access to HE courses are welcomed and considered on an individual basis.

Evidence of relevant language study to a suitable level is also required.

### *Additional Requirements*

#### *Level of English Language capability*

6.5 IELTS or approved equivalent.

## **14 Support for Student Learning**

The Student Services portal provides links to key services and other information and is available at: [www.ncl.ac.uk/students/](http://www.ncl.ac.uk/students/)

### *Induction*

During the first week of the first semester students attend an induction programme. New students will be given a general introduction to University life and the University's principle support services and general information about the School and their programme, as described in the Degree Programme Handbook. New and continuing students will be given detailed programme information and the timetable of lectures/practicals/labs/ tutorials/etc. The International Office offers an additional induction programme for overseas students (see International Office website)

### *Study skills support*

Students will learn a range of personal transferable skills, including study skills, as outlined in the Programme Specification. Some of this material, e.g. time management is covered in the individual modules. On-line study skills packages are available on the SML UG Community site on BlackBoard. Students are tutored on their approach to both group and individual projects.

### *Academic support*

All students are assigned a Degree Programme Director whose responsibility is to monitor the academic performance and progress of their tutees. Issues relating to the programme may be raised with the Degree Programme Director, at the Staff-Student Committee, and/or at the Board of Studies.

### *Pastoral support*

Each student is assigned a personal tutor who is responsible for pastoral support, giving help and advice on general welfare and personal problems. In addition the School has a Senior Tutor who deals with Undergraduate student-related matters. The University offers a range of support services, including the Student Advice Centre, the Counselling and Wellbeing team, the Mature Student Support Officer, and a Childcare Support Officer.

### *Support for students with disabilities*

The University's Disability Support Service provides help and advice for disabled students at the University - and those thinking of coming to Newcastle. It provides individuals with: advice about the University's facilities, services and the accessibility of campus; details about the technical support available; guidance in study skills and advice on financial support arrangements; a resources room with equipment and software to assist students in their studies.

### *Learning resources*

The University's main learning resources are provided by the Robinson Library (for books, journals, online resources), the Open Access Centre, and Information Systems and Services (ISS), which supports campus-wide computing facilities.

All new students whose first language is not English are required to take an English Language test. Where appropriate, in-session language training can be provided. There is a range of resources for learning other languages which may be particularly appropriate for those interested in an Erasmus exchange.

## **15 Methods for evaluating and improving the quality and standards of teaching and learning**

### *Module reviews*

All modules are subject to review by questionnaires which are considered by the Board of Studies. Changes to, or the introduction of new, modules are considered at the Undergraduate Board of Studies. Student opinion is sought at the Staff-Student Committee and/or the Board of Studies. New modules and major changes to existing modules are subject to approval by the Faculty Teaching and Learning Committee.

### *Programme reviews*

The Board of Studies conducts an Annual Monitoring and Review of the degree programme and reports to Faculty Teaching and Learning Committee.

### *External Examiner reports*

External Examiner reports are considered by the Board of Studies, where there are students representatives. The Board responds to these reports through Faculty Teaching and Learning Committee

### *Student evaluations*

All modules and each stage of study are subject to review by student questionnaires. Student evaluation is also obtained at the Staff-Student Committee, and the Board of Studies. The National Student Survey is sent out every year to final-year undergraduate students, and consists of a set of questions seeking the students' views on the quality of the learning and teaching in their HEIs. In addition to this Newcastle University carries out an Institutional Survey with all first year students. With reference to the outcomes of the NSS and institutional student surveys actions are taken at all appropriate levels by the institution.

### *Mechanisms for gaining student feedback*

Module questionnaires, Stage questionnaires, the Staff-Student Committee and the Board of Studies.

### *Faculty and University Review Mechanisms*

The programme is subject to the University's Internal Subject Review process.

### *Accreditation reports*

### *Additional mechanisms*

## **16 Regulation of assessment**

### *Pass mark*

The pass mark is 40 (Undergraduate programmes)

### *Course requirements*

Progression is subject to the University's Undergraduate Progress Regulations and Undergraduate Examination Conventions.

In summary, students must pass, or be deemed to have passed, 120 credits at each Stage. Limited compensation up to 40 credits and down to a mark of 35 is possible at each Stage and there are resit opportunities, with certain restrictions.

### *Weighting of stages*

Work undertaken at Stages 2, 3 and 4 counts towards the final award. Work completed at Stage 4 carries double the weighting of work completed at Stages 2 and 3. If the mark gained in SML3005 or SML3006 at Stage 3 (both 20 credits) is greater than the lowest mark for any 20-credit SML module taken at Stage 2 (except Level B or C language modules), then the mark for SML3005 or SML3006 will replace that lower mark calculating the degree average.

*Common Marking Scheme*

The University employs a common marking scheme, which is specified in the Undergraduate Examination Conventions, namely

	<b>Honours</b>	<b>Non-honours</b>
<40	Fail	Failing
40-49	Third Class	Basic
50-59	Second Class, Second Division	Good
60-69	Second Class, First Division	Very Good
70+	First Class	Excellent

*Role of the External Examiner*

An External Examiner, a distinguished member of the subject community, is appointed by Faculty Teaching and Learning Committee, after recommendation from the Board of Studies.

The External Examiner is expected to:

- See and approve examination papers
- Moderate examination and coursework marking
- Attend the Board of Examiners
- Report to the University on the standards of the programme

In addition, information relating to the programme is provided in:

The University Prospectus (see <http://www.ncl.ac.uk/undergraduate/>)

The School Brochure (contact [enquiries@ncl.ac.uk](mailto:enquiries@ncl.ac.uk))

The University Regulations <http://www.ncl.ac.uk/regulations/docs/>

The Undergraduate Handbook

Please note. This specification provides a concise summary of the main features of the programme and of the learning outcomes that a typical student might reasonably be expected to achieve if she/he takes full advantage of the learning opportunities provided. The accuracy of the information contained is reviewed by the University and may be checked by the Quality Assurance Agency for Higher Education.

## Mapping of Intended Learning Outcomes onto Curriculum/Modules

Module	Type	Intended Learning Outcomes			
		A	B	C	D
Language Modules					
CHN1003 CHN1004 CHN2001 CHN4001		1, 2, 4	1 & 3	1-5	1-5
FRE1065 FRE1066 FRE1071 FRE2061 FRE4061		1, 2, 4	1 & 3	1-5	1-5
GER1062 GER1063 GER1071 GER2061 GER2031 GER4004 GER4061		1, 2, 4	1 & 3	1-5	1-5
JPN1003 JPN1004 JPN2001 JPN4001		1, 2, 4	1 & 3	1-5	1-5
POR1065 POR1066 POR2061 POR4061		1,2,4	1&3	1-5	1-5
LAS2027 SPA1065 SPA1066 SPA1071 SPA2021 SPA2061 SPA4061		1, 2, 4	1 & 3	1-5	1-5
Content modules					
CHN1005 CHN2004 CHN4004 CHN4009		2-4	1-4	1	1-8
FRE1006 FRE2004 FRE2005 FRE2006 FRE2008 FRE2044 FRE2045 FRE4002 FRE4003 FRE4005 FRE4006 FRE4009 FRE4010 FRE4011 FRE4013		2-4	1-4	1	1-8
GER1016		2-4	1-4	1	1-8

GER2007 GER2010 GER2036 GER2038 GER4007 GER4009 GER4011 GER4012					
JPN1005 JPN2003 JPN4004		2-4	1-4	1	1-8
LAS1010 LAS2026 LAS2028 LAS4001 LAS4004 LAS4005 LAS4006		2-4	1-4	1	1-8
SPA1017 SPA2005 SPA2019 SPA2025 SPA4003		2-4	1-4	1	1-8
POR4002		2-4	1-4	1	1-8
SML1018 SML1019 SML1021 SML1022 SML2011 SML3004 SML3005 SML3006 SML4099		2-4	1-4	1	1-8
BUS1001 ACC1000 ECO1010 MKT1000 BUS2000 ACC2000 ECO1017 MKT2000 BUS3000 ACC3000 ACC2002 MKT3000		3, 5	1-5	6	1-8