PROGRAMME SPECIFICATION



Newcastle University
Newcastle University
Master of Practice (MPrac)
Art Museum and Gallery Studies
5829
N/A
N/A
Level 7
June 2014

10 Programme Aims

- 1. To provide students with a range of learning opportunities (in relation to analytical, key, research and subject-specific skills) within heritage, gallery, and museum (HGM) sectors, with a specific emphasis on art museum and gallery studies (AMGS);
- 2. To provide a curriculum that is responsive to the professional requirements and skills needs of the art museum and gallery (AMG) sector nationally and internationally;
- 3. To enable students to develop their capacity to learn in preparation for, or as part, of continuing professional development (CPD) and lifelong learning;
- 4. To provide access to Higher Education and appropriate professional qualifications to students from diverse backgrounds including those with disabilities;
- 5. To provide students with the opportunity to gain the skills and knowledge required to work in the AMG sectors on graduation;
- 6. To enable students to undertake discreet pieces of independent research at postgraduate level through various activities and assignments;
- 7. To enable students to undertake a sustained piece of independent and original research at postgraduate level through the production of a dissertation;
- 8. To ensure that the programmes fully meets the requirements of a Level 7 qualification as defined by the Framework for Higher Education Qualifications; and
- 9. To ensure that the programmes conform to University policies and to QAA codes of practice (including placements); and
- 10. To enable students to undertake an extended placement to enhance skills and knowledge required to work in the AMG sector on graduation.

11 Learning Outcomes

The programme provides opportunities for students to develop and demonstrate knowledge and understanding, qualities, skills and other attributes in the following areas.

Knowledge and Understanding

On completing the programme, students should:

- A1 Understand the boundaries of AMGS:
- A2 Be aware of and understand current developments in the AMG sector;
- A3 Be aware of and understand the key philosophical principles, and theoretical and conceptual approaches of AMG studies;
- A4 Be aware of and understand the various forms that art can take:
- A5 Understand the different values ascribed to art;
- A6 Understand the historical development of AMGS in different geographical contexts;
- A7 Understand the relationship AMGS has with other subjects, especially museum and heritage studies;
- A8 Be aware of and understand the key issues related to interpretation at AMGs;
- A9 Possess the detailed knowledge that comes from carrying out a sustained piece of independent research on a focused topic;
- A10 Appreciate different approaches to education, learning, and outreach within AMGs (specific to the Art Museum and Gallery Studies: Education (AMGSE) specialisation route); and
- A11 Appreciate different aspects relating to the curatorship of exhibitions and collections (specific to the Art Museum and Gallery Studies: Curatorship (AMGSC) specialisation route).

Teaching and Learning Methods

A1-11 will be acquired through scheduled learning and teaching activities and guided independent study. University staff and visiting specialist practitioners in the HGM sector deliver scheduled learning and teaching activities. Practicals, small group learning, workshops, and fieldwork (study visits) ensures students relate theoretical knowledge to specific practical examples. Throughout the programme, students are provided directed reading, but are encouraged to read widely. Additionally, many modules have student-led group activities, which encourage students to express their knowledge and understanding in a peer friendly setting. Employer-based learning is enhanced though the placement module providing students with the opportunity to develop their knowledge, understanding, and experience in the HGM sectors.

A9 will be provided for through the in-depth knowledge of specialised topics provided by the taught modules, and through the guidance and support provided by dissertation supervision sessions. The dissertation provides MA students with the opportunity to develop a deeper knowledge and understanding of a particular aspect of the HGM sectors and its relationship to theoretical aspects of the professions and disciplines.

Assessment Strategy

Throughout the programme, students are exposed to a variety of assessment types. Assignments are designed to provide students with the opportunity to relate theoretical and practical constructs to real life situations outside of academia. Knowledge and understanding is assessed formatively through discussions, oral presentations, group exercises, one-page reports, role play etc. Summative assessments are in the form of individual and group assignments. The two employer-based placements provide students with the opportunity to explain their understanding of a particular organization and to reflect on the deepening of their own knowledge and understanding of the sector. Additionally, the dissertation provides an extended opportunity for MPrac students to reveal their in-depth knowledge and understanding of a particular aspect of AMGS or practice, and they will be encouraged to apply the practical skills they have acquired to their research.

Intellectual Skills

On completing the programme, students should be able to:

- Possess a systematic understanding of knowledge, and a critical awareness of current problems and/or new insights, much of which is at, or informed by, cutting-edge AMG research and practice;
- B2 Synthesis and critical reflection on different theories, concepts, arguments and sources of evidence;
- B3 Possess a high-level appreciation of decision-making in complex and unpredictable situations;
- B4 Conduct independent learning and the ability to problem solve and to make sound judgements at an advanced level;
- B5 Demonstrate originality and maturity in the application of knowledge and concepts; and
- B6 Master data collection and analyse, evaluate, and interpret the principal source materials of AMGS.

Teaching and Learning Methods

Through scheduled learning and teaching activities, students develop the ability to think critically and to apply advanced knowledge and methodological skills (**B1-B6**) they have acquired through their studies in order to present balanced and coherent arguments. Students are encouraged to develop and practise their intellectual skills through a wide range of types of assessed work (essays, reports, case studies, written exercises, reflective logs, and a dissertation). All modules (except ICS8015, ICS8045, ICS8019, and ICS8099) include group work sessions where students develop their cognitive skills in relation to real and topical issues in the HGM sectors. These sessions require students to search for (usually) book, journal, and/or web-based information and for them to discuss such new information in the light of lectures and for them to come to a critical standpoint on any given topic. Feedback on individual and group presentations allows staff to supplement and illustrate their teaching and provides students with further opportunities to learn.

Assessment Strategy

All written assignments enable students to develop their data gathering, evaluation, analytical, decision-making, problem solving, and interpretation skills (**B1-B6**) set within the wider academic framework of the programme. Thus, students are required to reference fully their work academically while understanding that, for example, a 'real' report may not include such references. Some assignments are split into a piece of professionally related work (e.g., writing an object label) and a critically reflective commentary on the work that requires students to explain the reasoning behind their work and to link it to the theory relating to any given practice (**B1 and B2**).

Practical Skills

On completing the programme, students should be able to:

- C1 Master research and library skills, critical methodologies and theories, and tools for research in AMGS;
- C2 Deal with or exposed to a range of complex AMGS related issues and problems in terms of the theoretical and conceptual debates currently at the forefront of academic work in AMGS and the ability to make sound judgements;
- C3 Master the methods and skills required to collect and interpret data relevant to research in AMGS and be able to demonstrate self-direction and originality in tackling and solving problems;
- C4 Master a variety of skills according to the students individual needs; e.g., data collection and management, use of IT to assist data handling and analysis;
- C5 Develop and present information verbally in a coherent and articulate way;
- C6 Apply knowledge to a practical situation;

- C7 Demonstrate the ability conduct a high level of independent and original research (specific to MA degrees); and
- C8 Demonstrate subject-specific skills through practical and professional experience (varies based on AMGSC or AMGSE specialisation route);
- C9 Develop an in-depth understanding of a topic relevant to the AMG profession through the completion of an extended gallery employer-based placement; and
- C10 Demonstrated the ability to relate theoretical aspects of the programme of their gallery employer-based placement activities.

Teaching and Learning Methods

All modules include lectures from a number of professional colleagues involved on a day-to-day basis with the area about which they lecture. Specialist practitioners ensure that the students are exposed to new developments and challenges facing the HGM sector (C2). Contributors use a wide range of examples linking professional experience to the more theoretical knowledge and understanding. Group work, practicals, and workshops related to topics covered in lectures allow students to develop and practise their subject specific and professional skills through, for example, role-play and oral presentations (C1-C8). The employer-based placements provide an intensive work-place opportunity for students to further develop and practise these skills (C2-C6, C8-C10). Research training lectures, tutorials, guided reading, feedback on outline proposals, and continuous supervision provide the basis for students to complete their dissertations (C7).

Assessment Strategy

All modules require independent research to be carried out by the students, which is assessed through a variety of assignments. In all these forms of assessment, the skills (C1-C8) listed above will be tested and is assessed further in the dissertation module (C7). All assignments include an element of assessment related to the understanding of sector related skills. In undertaking their assignments, students are encouraged to reflect on 1) their own (voluntary or otherwise) experience in the sector and 2) case studies provided by lecturers. The employer-based placements provide a major opportunity for students to acquire professional skills (C1-C10).

Transferable/Key Skills

On completing the programme, students should be able to:

- D1 Communicate successfully in both written and oral forms of expression;
- D2 Communicate effectively with others when working in a group;
- D3 Conduct independent learning;
- D4 Manage time and prioritise tasks by working to strict deadlines; and
- D5 Use Information Technology; e.g., Internet, Blackboard, word processing, spreadsheets.

Teaching and Learning Methods

Students practise and develop their oral communication (**D1**) by presenting their findings from group work (**D2**) verbally to the whole cohort either as groups or individually in each module. As part of the induction offer, students are introduced to what is expected from postgraduate students, particularly in relationship to the depth of study and the presentation of ideas. Additionally during scheduled learning and teaching activities, students are exposed to and expected to engage with a variety of ways of writing (**D2**) required for their professional careers; e.g., news releases, management briefings, policy documents, general reports, implementation plans, web content.

Communication skills are fostered and developed gradually through the progression from small group teaching and practical exercises to more extended submitted work, and finally through the dissertation (MA students only), all of which require keeping to programme deadlines and by planning and organizing their written work (**D4**). The use of IT (**D5**) is developed through all the modules and also is nurtured through independent research and submission of work.

Assessment Strategy

The majority of skills (**D1-D5**) mentioned above are assessed in most assignments. Attainment of all other key skills outcomes are not directly assessed but are seen as ancillary to the production of assessed work; e.g., verbal skills, planning and organising is a necessary precondition for meeting other intended learning outcomes. It follows, therefore, that it is not possible to graduate without meeting the key skills outcomes.

12 Programme Curriculum, Structure and Features

Basic structure of the programme

Students will take the following compulsory modules

Title	Code	Year	Semester	Credit
Issues and Ideas in HGM	ICS8001	1	1	20
Management in HGM	ICS8002	1	1	20
Communication & Interpretation in HGM	ICS8003	1	1	20
HGM Placement	ICS8015	1	1&2	20
Dissertation (MA students only)	ICS8099	1	1,2&3	60
Gallery Employer-Based Placement	ICS8019	2	1&2	80

Student pursuing an Art Museum and Gallery Studies: Curatorship specialisation route will take the following compulsory modules

Art Curatorship: working with histories, objects, and agendas	ICS8005	1	2	20
Art Curatorship: exhibitions and exhibiting	ICS8006	1	2	20

Students pursuing an Art Museum and Gallery Studies: Education specialisation route will take the following compulsory modules

Art Museum & Gallery Education: Concepts, Definitions & Practices	ICS8022	1	2	20
Art Museum & Gallery Education: Current Delivery & New Directions	ICS8023	1	2	20

The Masters of Practice consist of six 20-credit modules, one 60-credit module, and 80-credits of an extended employer-based placement module for a programme total of 260 credits.

All students receive a module handbook before the start of each module, which contain full details of lectures, lecturers, practical work, visits, and assessed work, including assignment information. These handbooks also contain a list of aims and learning outcomes for the module, and a bibliography. Extra support material is provided through the computer-based 'managed learning environment' Blackboard.

In Year 1 (Semester 1), students take three, 20 credit, compulsory module; these compulsory modules draw on theoretical and practical examples from across the whole of the HGM sectors and ensure that all students are provided with a broad understanding of the sector. Examples are drawn from local, national, and international case studies and discussion is frequently enhanced by the previous experience of students.

Placement/Project – see employer-based learning description below.

The Dissertation Students complete their dissertations after the taught and work placement modules have been completed. Dissertations are presented in the form of a 12,000-15,000-word piece of work, including footnotes and appendices but excluding list of references. Dissertations frequently require close liaison with a HGM professional and should address a genuine need or problem. Students are encouraged to think about potential topics as early as possible and discuss topics in detail with staff at the beginning of Semester 2.

Once a topic has been agreed, students produce an outline research proposal of no more than 300 words. This short paper details their aims and objectives and the methods that they will employ to achieve them. Once agreed, a second, more detailed proposal that 1) explains their aims and research methodologies, 2) a sample literature review, and 3) addresses timetabling and structure is required.

The dissertation must be an original piece of work and not simply a synthesis of existing knowledge. It requires the gathering and analysis of new data, the development of original arguments, and the presentation of conclusions and recommendations. To be successful the dissertation requires careful planning and preparation.

Key features of the programme (including what makes the programme distinctive)

Fieldwork (Study Visits) These provide students with an insight into the workings of many different types of HGM organisations and different management structures. They provide students with the opportunity to be upto-date with developments that are taking place in the HGM sectors. The visits are viewed as an important part of the programme. Students are encouraged to make use of the visit checklist (provided separately) and to make notes. Visits normally are followed-up with a de-briefing session. Visits relate to the learning outcomes of a particular module while also supporting the overall aims of the postgraduate programme. Students also are encouraged to visit as many other HGM sites as possible so that they can begin to relate information and ideas presented in lectures and seminars to the real world.

Employer-Based Learning All students normally are expected to take the HGM Placement module (ICS8015). In order to make sure students make the most of their placement, the module leader arranges all placements. Students discuss the type of placement most suited to them with the module leader or their personal tutor before the end of Semester 1 to try to best match the student with an appropriate host organisation. Placements usually commence in late April and normally last for eight weeks.

In Year 2, students are required to take the Gallery Employer-Based Placement module (ICS8019), which is designed to enable students to develop many of the cognitive and key skills required by employers in the AMG sector. These skills include the ability to reason critically, to work in teams, to be adaptable, and to be able to present their ideas clearly and succinctly both orally and in a variety of written forms. The module involves a 34-week long employer-based placement in a HGM organisation and the opportunity to develop practice with the input of an academic and employer-placement mentor.

Programme regulations (link to on-line version)

http://www.ncl.ac.uk/regulations/programme/

13 Criteria for admission

Entry Qualifications

Candidates normally should hold a Bachelor's degree or international equivalent with a minimum of an upper second-class (2:1), a GPA of 3.2 from the US, or another international equivalent.

Admissions Policy/Selection Tools

We encourage home/EU and 'international' candidates to apply to this programme as well as individuals employed in the sector requiring Continued Professional Development. When an applicant has a borderline or nonconventional qualification, we may contact them to request additional information, and/or, in some instances, to request they attend an interview (these may be in person or by the phone or Skype).

Non-standard Entry Requirements

Candidates with less conventional qualifications but with relevant professional experience in the HGM sectors will be considered eligible for entry onto this programme.

Additional Requirements

Bachelor degree should preferably be in Fine Art, Craft/Design or Art History (or have modules in these areas - Painting/Drawing/Sculpture/Photography/Art History/Art Theory). Applicants with Bachelor degrees in other disciplines can be accepted at the discretion of the selector.

Level of English Language Capability

ICCHS actively encourage applications that are domestic or from the EU or considered International. Applicants whose first language is not English must have a minimum IELTS score of 6.5, with a minimum of 6.0 in written English, 6.0 in speaking and a minimum of 5.5 in all other sub skills. Students accepted through pre-sessional attendance stipulations must have a minimum IELTS score of 6.0, with 6.0 in written English and a minimum of 5.5 in all other sub skills +10 weeks, or a minimum IELTS score of 6.0, with 6.0 in written English, 6.0 in speaking and a minimum of 5.5 in all other sub skills +6 weeks.

14 Support for Student Learning

The Student Services portal provides links to key services and other information and is available at: http://www.ncl.ac.uk/students/

Induction

During the first week of the first semester students attend an induction programme. New students will be given a general introduction to University life and the University's principle support services and general information about the School and their programme, as described in the Degree Programme Handbook. New and continuing students will be given detailed programme information and the timetable of lectures/practicals/labs/tutorials/etc. The International Office offers an additional induction programme for overseas students.

Study skills support

Students will learn a range of Personal Transferable Skills, including Study Skills, as outlined in the Programme Specification. Some of this material, e.g. time management is covered in the appropriate Induction Programme. Students are explicitly tutored on their approach to both group and individual projects. Numeracy support is available through Maths Aid and help with academic writing is available from the Writing Development Centre (further information is available from the Robinson Library).

Academic and Pastoral support

Each undergraduate and taught postgraduate student will be assigned a personal tutor.*

A personal tutor is one part of a wider network of advice and guidance available to students to support their personal and general academic development. The module leader acts as the first point of contact for subject-specific academic advice. Thereafter the Degree Programme Director or Head of School may be consulted. Issues relating to the programme may be raised at the Student-Staff Committee, and/or at the Board of Studies. Within the academic unit, students may also receive additional academic and pastoral advice from a range of other student-facing staff including degree programme directors, dissertation/project supervisors, and

administrative support staff.

*Arrangements may vary for students taking special types of provision.

The University also offers a wide range of institutional services and support upon which students can call, such as the Writing Development Centre, Careers Service and Student Wellbeing Service. This includes one-to-one counselling and guidance or group sessions / workshops on a range of topics, such as emotional issues e.g. stress and anxiety, student finance and budgeting, disability matters etc. There is specialist support available for students with dyslexia and mental health issues. Furthermore, the Student Union operates a Student Advice Centre, which can provide advocacy and support to students on a range of topics including housing, debt, legal issues etc.

Support for students with disabilities

The University's Disability Support team provides help and advice for disabled students at the University - and those thinking of coming to Newcastle. It provides individuals with: advice about the University's facilities, services and the accessibility of campus; details about the technical support available; guidance in study skills and advice on financial support arrangements; a resources room with equipment and software to assist students in their studies.

Learning resources

The University's main learning resources are provided by the Robinson and Walton Libraries (for books, journals, online resources), and Information Systems and Services, which supports campus-wide computing facilities.

All new students whose first language is not English are required to take an English Language Proficiency Test. This is administered by INTO Newcastle University Centre on behalf of Newcastle University. Where appropriate, in-sessional language training can be provided. The INTO Newcastle University Centre houses a range of resources which may be particularly appropriate for those interested in an Erasmus exchange.

15 Methods for evaluating and improving the quality and standards of teaching and learning

Module reviews

All modules are subject to review by questionnaires which are considered by the Board of Studies. Changes to, or the introduction of new, modules are considered at the Board of Studies and/or the School Teaching and Learning Committee. Student opinion is sought at the Student-Staff Committee and/or the Board of Studies. New modules and major changes to existing modules are subject to approval by the Faculty Learning, Teaching and Student Experience Committee.

Programme reviews

The Board of Studies conducts an Annual Monitoring and Review of the degree programme and reports to Faculty Learning, Teaching and Student Experience Committee. The FLTSEC takes an overview of all programmes within the Faculty and reports any Faculty or institutional issues to the Faculty Learning, Teaching and Student Experience Committee.

External Examiner reports

External Examiner reports are considered by the Board of Studies. The Board responds to these reports through Faculty Learning, Teaching and Student Experience Committee. External Examiner reports are shared with institutional student representatives, through the Student-Staff Committee.

Student evaluations

All modules, and the degree programme, are subject to review by student questionnaires. Informal student evaluation is also obtained at the Student-Staff Committee, and the Board of Studies. The results from student surveys are considered as part of the Annual Monitoring and Review of the programme and any arising actions are captured at programme and School / institutional level and reported to the appropriate body.

Mechanisms for gaining student feedback

Feedback is channelled via the Student-Staff Committee and the Board of Studies.

Faculty and University Review Mechanisms

Every six years degree programmes in each subject area undergo periodic review. This involves both the detailed consideration of a range of documentation, and a review visit by a review team (normally one day in duration) which includes an external subject specialist and a student representative. Following the review a report is produced, which forms the basis for a decision by University Learning, Teaching and Student Experience Committee on whether the programmes reviewed should be re-approved for a further six year period.

Accreditation reports

Additional mechanisms

16 Regulation of assessment

Pass mark

The pass mark is 50%

Course requirements

Progression is subject to the University's Masters Degree Progress Regulations, Taught and Research and Examination Conventions for Taught Masters Degrees. There are reassessment opportunities, with certain restrictions. Limited compensation up to 40 credits of the taught element and down to a mark of 40% is possible for candidates who commenced their programme in 2013/14 or earlier. For students starting their programme in 2014/15 or later, no compensation is possible.

The University employs a common marking scheme, which is specified in the Taught Postgraduate (PG) Examination Conventions, namely:

Summary description applicable to PG Masters programmes

Summary description applicable to PG Certificate and Diploma programmes

<50 Fail <50 Fail 50-59 Pass 50 or above Pass

60-69 Pass with Merit 70 or above Pass with Distinction

Role of the External Examiner

The University, following recommendation from the BoS, appoints an External Examiner, a distinguished member of the subject community. The External Examiner is expected to:

- i. See and approve assessment papers
- ii. Moderate examination and coursework marking
- iii. Attend the Board of Examiners
- iv. Report to the University on the standards of the programme

In addition, information related to the programme is provided in:

The University Prospectus: http://www.ncl.ac.uk/postgraduate/

The School Brochure: http://www.ncl.ac.uk/marketing/services/print/publications/ordering/

Degree Programme and University Regulations: http://www.ncl.ac.uk/regulations/docs/

The Degree Programme Handbook:

Please note. This specification provides a concise summary of the main features of the programme and of the learning outcomes that a typical student might reasonably be expected to achieve if she/he takes full advantage of the learning opportunities provided. The accuracy of the information contained is reviewed by the University and may be checked by the Quality Assurance Agency for Higher Education.

Mapping of Intended Learning Outcomes onto Curriculum/Modules

Masters of Art Museum and Gallery Practice

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Module Type	Туре	уре											E	3			С										D						
Code		1	2	3	4	5	6	7	8	9	10	11	1	2	3	4	5	6	1	2	3	4	5	6	7	8	9	1 0	1	2	3	4	5
ICS8001	Compulsor y	√	√	√	√	✓	✓	√	√	√			✓	√	√	√	✓	√	√	√	√	√	√	✓		√			✓	√	✓	√	✓
ICS8002	Compulsor y	✓	✓	✓	✓					✓					✓	✓	✓	✓	✓		✓	✓	✓	✓		✓			✓	✓	✓	✓	✓
ICS8003	Compulsor y	✓	✓	✓	✓	✓	✓	✓	✓	✓			✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓			✓	✓	✓	✓	✓
ICS8005	Optional	✓	✓	✓	✓	✓	✓	✓	✓	✓		\	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓			✓	✓	✓	✓	✓
ICS8006	Optional	✓	✓	✓	✓	✓	✓	✓	√	✓		✓	✓	√	✓	√	✓	✓	✓	✓	✓	✓	✓	✓		√			✓	✓	✓	✓	✓
ICS8022	Optional	✓	✓	✓	✓	✓	✓	✓	√	✓	✓		✓	√	✓	√	✓	√	✓	✓	✓	✓	✓	✓		√			✓	✓	✓	✓	✓
ICS8023	Optional	✓	✓	✓	✓	✓	✓	✓	√	✓	✓		✓	√	✓	√	✓	✓	✓	✓	✓	✓	✓	✓		√			✓	✓	✓	✓	✓
ICS8015	Compulsor y	✓	✓	✓	✓	√	✓	✓	✓	√	✓	√	✓	✓	✓	✓	√	✓	✓	✓	√	✓	✓	✓		✓	√	✓	✓	✓	✓	✓	✓
ICS8019	Compulsor y	✓	√	✓	✓	✓	✓	✓	✓	✓	✓	\	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓
ICS8099	Compulsor y	✓	✓	✓	✓	✓	✓	√	√	√	✓	\	√	√	✓	√	√	√	✓	√	√	√	√	√	✓	√			✓	√	√	√	✓

A shaded cell means that the outcome may be introduced as part of this module depending on the nature of the placement or dissertation topic.